HATE SPEECH USED BY HATERS IN SOCIAL MEDIA

A THESIS

By

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157052016/MBE

ENGLISH MAGISTER PROGRAM
FACULTY OF CULTURAL SCIENCES
UNIVERSITY OF SUMATERA UTARA
MEDAN
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Submitted as the Partial Fulfillment of Requirement for the Degree of Master of Arts (M.A.) in English Postgraduates Study Program Faculty of Cultural Sciences, Universitu of Sumatera Utara

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HATE SPEECH USED BY HATERS IN SOCIAL MEDIA

I certify that the thesis I wrote as one of the requirements to obtain the degree of Master of Arts from English Postgraduate Study Program, Faculty of Cultural Sciences, University of Sumatera Utara, is exactly my own work.

I certify that I clearly mentioned the reference of the citations I used in some specific parts of this thesis based on norm, rule and etiquette of the technique of a scientific writing.

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Medan, 21st August 2018
The Writer

Rizky Fadhillah
ABSTRACT
The objectives of the study were 1) to find out the types of hate speech strategies which are used by haters in politicians’ Instagram, 2) to describe the realization of hate speech used by haters in politicians’ Instagram, 3) to describe the reasons of using hate speech which are used by haters in politicians’ Instagram. This research was conducted by descriptive qualitative design. The data of this study were 423 comments of haters in politicians’ Instagram which selected from about 4 months. The sources of data were comentario in politicians’ Instagram. The data of the study were the utterances of comment by haters in politicians’ Instagram. The findings of the study show that: 1) there are four types of hate speech strategies found in politicians’ Instagram namely bald on record hate speech, positive hate speech, negative hate speech and sarcasm or mock hate speech, 2) the realizations of language hate speech were done through be disinterested, unconcerned, unsympathetic, use inappropriate identity markers, use obscure or secretive language, seek disagreement, use taboo words, other names, frighten, condescend, scorn or ridicule, personalize/pronoun, and other realizations were found in politicians’ Instagram namely insult and similes. 3) The reasons for using hate speech were to vent negative feelings, to entertain the viewers and to serve collective purposes. The new reason was found namely to show disagreement, to show dissatisfaction, to mock the politician, and to clarify something.

Keywords: Hate Speech, Instagram, Haters.
ABSTRAK
Tujuan dari penelitian ini adalah 1) untuk mengetahui jenis strategi ujaran kebencian yang digunakan oleh pembenci di Instagram politisi, 2) untuk menggambarkan realisasi kesadaran ujaran kebencian yang digunakan oleh pembenci di Instagram politisi, 3) untuk menggambarkan alasan menggunakan ujaran kebencian yang digunakan oleh pembenci di Instagram politisi. Penelitian ini dilakukan dengan desain deskriptif kualitatif. Data dari penelitian ini adalah 423 komentar dari pembenci di Instagram politisi yang dipilih dari sekitar 4 bulan. Sumber data adalah komentator di Instagram politisi. Data dari penelitian ini adalah ungkapan komentar oleh pembenci di Instagram politisi. Temuan penelitian menunjukkan bahwa: 1) ada empat jenis strategi ujaran kebencian yang ditemukan di Instagram politisi yaitu bald on record hate speech, positive hate speech, negative hate speech Sarcasm, 2) realisasi kesadaran bahasa perkataan yang mendorong kebencian dilakukan melalui menjadi tidak tertarik, tidak peduli, tidak simpatik, menggunakan penanda identitas yang tidak pantas, menggunakan bahasa yang tidak jelas atau rahasia, mencari perselisihan, menggunakan kata-kata tabu, nama lain, menakut-nakuti, merendahkan, mencemooh atau mengejek, personalisasi / kata ganti, dan realisasi lainnya yang ditemukan di Instagram politisi yaitu penghinaan dan perumpamaan. 3) Alasan untuk menggunakan pidato kebencian adalah untuk melampiaskan perasaan negatif, untuk menghibur pemirsa dan untuk melayani tujuan kolektif. Alasan baru ditemukan adalah untuk menunjukkan ketidaksetujuan, untuk menunjukkan ketidakpuasan, mengejek politisi, dan mengklarifikasi sesuatu.

Kata Kunci : Ujaran Kebencian, Instagram, Para Pembenci.
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CHAPTER I

INTRODUCTION

1.1 Background of the Study

„Hate speech” is field of pragmatics that has become relative popular in recent years, where hate speech is an emotive concept, and there is no universally accepted definition of it in international human rights law. Many would claim they can identify „hate speech“ where they see it, but the criteria for doing so are often elusive or contradictory (Article 19, 2015). International and regional human rights instruments imply varying standards for defining and limiting „hate speech”: these variations is reflected in differences in domestic legislation. In everyday settings, the use of the term and meanings attached to it vary – as do calls for regulating it. This could explain much of the confusion around the term, and what it means for human rights.

Many proposed definitions of „hate speech” have been formulated in response to specific and perniciously discriminatory social phenomena or incidents. Definitions have also been adapted over time to address new situations, and to accommodate shifts in language, shifting understandings of equality, and the harms of discrimination, or developments in technology. Hate speech has been studied in many different media and contexts, such as television shows and everyday interactions.

The special issued for hate speech studied is the field of Computer Mediated Communication (CMC). According to Bubas (2001) computer mediated is an interdisciplinary field that analyzes various phenomena that arise from the
use of the internet for human communication. Computer mediated communication
(CMC) is defined as any communicative transaction that occurs through the use
of two or more networked computers. CMC is examined and compared to other
communication media through a number of aspects thought to be universal to all
forms of communication, including (but not limited to synchronicity, persistence,
or “record ability”, and anonymity. When compared with face to face interaction,
CMC is normally characterized by a greater (perceived) anonymity and a reduced
sense of social presence (Lee, 2007).

Before social media and social networking became the latest craze, the
general population was almost completely out of touch of their favourite
celebrities, public figures or politicians with the exception of the rumors and
truths the general population heard via the latest news report. Social media
allows followers to know where their favorite politicians are, what they are doing,
what they are thinking just about anything else the population could possibly want
to know. Instagram is one of kinds of social media make make celebrity, public
figures and politicians completely interactive with their fans via the social media
word. Politicians becoming so accessible to the general population through social
media have both positive and negative effects, just like the general population
utilizing social media.

Being a fanatic of any particular Politicians you may want to know them
inside and out. The best thing would be the chance to meet them or even
potentially talk to them. Politicians utilize social media websites causing their fans
to feel “like they know” them through their photo, video, or voice d they feel
more connected and significant to their favorite Politicians. When Politicians
make their followers feel this way, the politicians becomes more likable and down to earth. Being viewed this way by the general public cause politician to seem closer to a “real” person. This personality trait of politicians have the potential to increase their number of fans all together.

Politicians are people too and make mistakes; however, mistakes do not commonly go unnoticed when viewed in the social media world. The researcher chooses Hillary Clinton, She is a former first lady, served as a U.S. senator and was tapped by Barack Obama to serve as secretary of State. So she is a known quantity, so to speak, in American politics. She has been vetted so thoroughly by the press and her critics that her life is an open book. And yet it seems like there is an awful lot we don't know about Clinton. A new Hillary Clinton scandal or controversy emerges on a regular basis from the pages of conservative media and the airwaves of right-wing talkers, especially as she ramps up her campaign for president in the 2016 election. Clinton's use of a personal email account during her time as secretary of State appears to be in violation of the Federal Records Act, a 1950 law that mandates the preservation of most records related to conducting government business. The records are important for Congress, historians and the public.

The Hillary Clinton email scandal broke in early 2015 as the former secretary of State and onetime U.S. senator was believed to be building up for a run for president in the 2016 election. The controversy centered on her use of a personal email address instead of a government account during her tenure in President Barack Obama's administration and she reversed course and endorsed
same-sex marriage in March 2013, saying that "gay rights are human rights" Washington (CNN). So many negative comments in her Instagram.

Another Politician is Kim Jong Un, Various controversies indeed include Kim Jong-un's life. He is described as having a life that is not much different from his father, but very different from most of the North Korean population. One of Kim's controversy is the execution of his own uncle, Jang Song Thaek.

The reach of North Korea's missiles also appears to have increased. In 2017 the regime test-fired several missiles, and claimed it had tested intercontinental ballistic missiles that could reach the US - leading to a surge in tensions with the Donald Trump-led administration and an intensified UN sanctions regime. As the animosity between the two sides, Mr Trump and Mr Kim engaged in an increasingly fiery war of words. Mr Trump called the North Korean leader a "rocket man on a suicide mission" while Mr Kim called the US leader a "mentally deranged US dotard".

Donald Trump is a politician. He is the current President of the United States, in office since January 20, 2017. Before entering politics, he was a businessman and television personality. Donald Trump was so controversial. From his conflict with the president of north korea, Kim Jong un until his latest controversial statement about Jerusalem as the capital of Israel and will move the America Embassy from Tel Aviv to Jerusalem. The decision of US President Donald Trump to recognise Jerusalem as the capital of Israel has generated a series of reactions in Palestine and around the world. It makes most of people around the world not only for mouslems were so angry with his statement.
Turkey's Prime Minister Binali Yildirim and Saudi Arabia's King Salman bin Abdulaziz have said the Islamic world should "act with unity" against the US decision to recognize Jerusalem as capital of Israel, the two said the Muslim world should remain united to protect the rights of Palestinian according to a statement from the Turkish prime minister.

Both Turkey and Saudi Arabia have strongly criticized US President Donald Trump's decision. Turkish President Recep Tayyip Erdogan has called on Washington to reverse its move to recognize Jerusalem as the capital of Israel in line with the UN General Assembly's vote to reject Trump's decision. Erdogan criticised the US president for making "ugly and unforgivable" threats ahead of the vote, and praised the 128 countries who rejected his decision on Jerusalem for taking an "honourable stance" despite Washington's actions.

This negative publicity made huge impact in the public eyed and caused a decline in the politician’s ratings. Considering the negative comment in politicians' Instagram, it has given a good way to connect with their fans. Unfortunately, it has also given those who don’t like a place where they know their complaints and criticisms will be seen/heard. Such cases have been in social media site Instagram by haters as a person who greatly dislike a specified person or thing. Comment by haters in politician’s Instagram is the application of hate speech strategies by Culpeper. Hate speech applied in these comment is not only ultimately seen as an actual “negative” attitude toward specific behaviours occurring in specific contexts (Culpeper, 2003, 2564).
Hate speech is speech which attacks a person or group on the basis of attributes such as race, ethnicity, nationality, religion, sexual orientation, disability, gender identity, for example; and that it makes a positive difference because such speech implicates issues of harm, dignity, security, healthy cultural dialogue, democracy, and legitimacy, to name just a handful of relevant issues. In the law of some countries, hate speech is described as speech, gesture or conduct, writing, or display which is forbidden because it incites violence or prejudicial action against a protected group, or individual on the basis of their membership of the group, or because it disparages or intimidates a protected group, or individual on the basis of their membership of the group. The law may identify a protected group by certain characteristics. In some countries, hate speech is not a legal term and is constitutionally protected. In some countries, a victim of hate speech may seek redress under civil law, criminal law, or both. A website which uses hate speech may be called a hate site. Many of these sites contain Internet forums and news briefs that emphasize a particular viewpoint (Dictionary.com. 25-June-2011)

Hate speech is the most difficult area because it is speech, and therefore invokes freedom of expression concerns. The important question here, as in all other cases, is whether it crosses the boundary between self-regarding and other regarding action." This is entirely a matter of norms or conventions. If, given existing norms, the speech at issue is unambiguously hate speech, then it can be regulated. Since it is speech, it is important that the state recognizes norms in a manner that creates a presumption that the state will not restrict speech. There must be freedom for individuals to adopt different lifestyles, which may involve
different ways of speaking. For this reason, any effort to regulate hate speech obviously implicates concerns about freedom of thought. However, Mill's theory provides no justification for an absolute ban on efforts to regulate hate speech (Keith N. Hylton:1996).

Here are just few examples from different institutions to demonstrate variety of approaches:

- The European Court of Human Rights, in a definition adopted by the Council of Europe’s Committee of Ministers, considers „hate speech” as: “all forms of expression which spread, incite, promote or justify racial hatred, xenophobia, anti-Semitism or other forms of hatred based on intolerance, including intolerance expressed by aggressive nationalism and ethnocentrism, discrimination and hostility towards minorities, migrants and people of immigrant origin.”

- YouTube, in its community guidelines, describes „hate speech” as: “content that promotes violence or hatred against individuals or groups based on certain attributes, such as: race or ethnic origin, religion, disability, gender, age, veteran status, or sexual orientation/ gender identity.”

- The UN’s International Committee on the Elimination of Racial Discrimination understands „hate speech” as “a form of other-directed speech which rejects the core human rights principles of human dignity and equality and seeks to degrade the standing of individuals and groups in the estimation of society.”
- The Broadcasting Complaints Commission of South Africa considers "hate speech" to be "material which, judged within context sanctions, promotes or glamorizes violence based on race, national or ethnic origin, colour, religion, gender, sexual orientation, age, or mental or physical disability" or "propaganda for war; incitement of imminent violence; or advocacy of hatred that is based on race, ethnicity, gender or religion, and that constitutes incitement to cause harm."

Generally speaking, hate speech could be described as the expression of hatred towards an individual or group of individuals on the basis of protected characteristics, where the term "protected characteristics" denotes membership to some specific social group that could, on its own, trigger discrimination, (Organisation for Security and Cooperation in Europe/Office for Democratic Institutions and Human Right (cf. OSCE/ODIHR3) 2009: 37–46).

Jon Riah Ukur or Jonru Ginting, he is a writer, blogger, entrepreneur which known cause his project like self publishing dapurku.com and Sekolah menulis online. On the other hand, he is also the founder of Penulislepas.com, belajarmenulis.com and ajangkita.com. He is politic activist along president election in 2014, Jonru actively gives some critics for Joko Widodo and support Prabowo Subianto. Jon Riah Measure Ginting alias Jonru Ginting was detained by police on charges of violating the Information and Electronic Transactions Act in connection with a number of uploads on social media. Determination of Jonru as a suspect was made after he underwent examination since Thursday (28/09/2017) afternoon until Friday (29/09/2017) early morning. Jonru's arrest was raised by his lawyer, Juju Purwanto, to reporters. According to Juju Purwanto, Jonru's detention
was "too forced" given his client's status in yesterday's examination as a witness. Jonru has been reported to the police three times. The first report was delivered by a resident named Muannas Al Aidid on charges of hate speech in social media.

This concept of hate speech fits the atmosphere of hate speech utterances of comment by haters in politicians’ Instagram. In general concept of hate speech are formulated as follows the objective and the significances of the study. Based on the objectives of the study, hate speech is designed to attack face, and thereby cause social conflict and disharmony. Another scholar is Bousfiled who claimed that Hate Speech is not seen as failed politeness but strategy to attack face. It is the reason why hate speech has become increasingly popular object of the study in recent years. Bousfiled (2008:72) stated that “hate speech constitutes the communication of intentionally gratuitous and conflictive verbal face threatening acts which are purposfully delivered: (1) unmitigated, in context where mitigation is required, and/or, (2) with deliberate aggression, that is, with the face threat exacerbated, “boosted”, or maximized in someway to heighten the face damageinlicted”.

This study aims at examining the model of „hate speech” as first proposed by Culpeper (1996), the researcher is interested in conducting a study on strategy of hate speech strategy namely Bald on record Hate speech, Positive Hate Speech, Negative hate speech, Sarcasm mock hate speech, and withhold politeness in hate speech used by haters in politicians’ Instagram.

Based on the observations in politicians’ Instagram, as with the general population cyber bullying and voicing opinions goes on between politician as
well. Not all of them get along or agree with each other’s views. The politicians’ Instagram allows them to gave freedom of speech, but what they have to say is not always taken kindly. Politicians are commonly role models for the younger generations and this is generation that most commonly follows their favorite politicians’ every move. With this in the politicians’ minds they need to be mindful of the things said via Instagram and the examples they are setting through the same social media websites. Setting bad examples or saying inappropriate things is another potential cause for declanation in the popularity of a politician.

An example of the negative comment in Hillary Clinton @hillaryclinton Instagram on September 12th 2017:

“@3_wheeled: Criminal, Nasty woman. A loser that can’t accept losing.

Based on the comments, it is clear that the haters did comment by using positive hate speech strategies. It is marked “Criminal, Nasty woman and a loser” use other names and haters abuse Hilarry, it is marked “criminal, Nasty woman”. Using call the other names and use abusive is one of output strategies of positive hate speech proposed by Culpeper (1996:357). It is realized by use inappropriate identity markers.

Similarly occur in another comment in Donald Trump @realdonaldtrump instagram on December 30th, 2017 as follow:

“@abbas_blog: Trump you are a pig a problem pig and you will be a pig forever.”

Based on the comment above, it can be seen that the haters comment by (You) it include the negative hate speech type. It is realized by using personalize use the pronouns „I” and „you”.
Another comment as follows in Kim Jong Un@marshalkimjongun Instagram on January, 1st 2018:

“@bradradbad: Shut up the FUCK UP you little fat ass Korean fool, you dare to make any threats to our country the US we”I have you assassinated before a WWW3 starts :D”.

Based on the comments above, it is clear that the hater did bald on record hate speech. Where the haters do not try to save celebrities face but insults her very clearly when the haters said “Shut up the FUCK UP you little fas ass Korean fool”, The haters do not want to maintain good relation with the politician. It is realized by use seek disagreement/avoid agreement.

This hate speech practise is as “negatively marked” and “inappropriate” behavior as perceived by participants (or by viewers or readers) in social interactional contexts as inappropriate and impolite. Thus, face-attacking linguistic behaviour directed against an individual will be labeled as impolite behavior in this study on the assumption that the severity of the attack would generally be regarded as negatively mark (Watt:2003).

However, one can be impolite if s/he cannot identify the context of situation. In the social interactions, the users have to avoid the using such an impolite language to others because it can cause the „facelosses” of target or perceivd by the target to be so is involved in hate speech.

The researcher interested in studying Computer Mediated Communication (CMC) in many conversations that it is had in personal life on social media and reading different discussion boards. It gives people the freedom to write virtually about anything and everything but sometimes these comments and their purpose
may be questionable. In addition to this, it is difficult to map out the motives that lie behind writings that are controversial. Comment by haters in Instagram can be seen as an act of cyberbullying and online harassment as they can be aggressive or offensive.

Social media has both positive and negative effects for politicians, utilizing these sites to strictly connect with fans and promote their up and coming events would greatly reduce the potential to ruin their fan base. If the politicians wishes to utilize these social media sites as a way to voice their own opinions and to be inappropriate, then they should be kept private and out of the view of the general population. Social media is a great way for politicians to advance or decrease their success globally.

These phenomena of language hate speech in social networking site Instagram by the haters are necessary to be studied for the application of impolite language in online communication. Comments that we are dealing with text and that we are observing people who use language for the real communicative purposes need our attention as linguists.

1.2 Problems of The Study

The problem of the study are formulated as the following.

a. What are the hate speech strategies used by haters in politicians’ Instagram
b. How the hate speech strategies realized by haters in politicians’ Instagram

c. Why are the hate speech strategies used by haters in politicians’ Instagram realized the way they do?
1.3 Objectives of The Study

This research is aimed at examining the language hate speech done by the haters in Instagram. The objective of the study are elaborated as the following.

a. To find out the strategies of hate speech which are used by haters in politicians’ Instagram.

b. To describe the realization the strategies of hate speech used by haters in politicians’ Instagram.

c. To describe the reasons of using strategies of hate speech which are used by haters in politicians’ Instagram.

1.4 Scope of the Study

The scope of the study is limited by the strategies of hate speech used in politicians’ Instagram, which the haters comment in politicians’ Instagram. In this study is so limited based on the strategy, the way and the reason of hate speech occur in comment of politicians’ Instagram. The theory used is Culpeper (1996). To get the reason by using Beebe and Culpeper (2011). The subject of the study are limited by politicians’ Instagram such as Hillary Clinton, Kim Jong Un, and Donal Trump. The research data used in this study is word, phrase and clause represent hate speech in Instagram.
1.5 Significance of the Study

The findings of the study are expected to be relevant and significant theoretically. The findings can give contribution to all readers for those who are concerned with this field. In the following significances of the study are stated theoretically and practically.

1.5.1 Theoritically

Theoritically, the use of the finding is described as follow:

a) The study can enrich the knowledge of the application of hate speech theory as specifically about how hate speech can be used to face-attack hearers as well as mocking the politicians, the dynamics of hate speech utterances in the comment, and the expansion of hate speech in computer mediate communication or in online communication.

b) The study improves the implication to get the information of what types of hate speech strategies and how the hate speech strategies are realized in social media, and for those who would conduct a further study about linguistics hate speech in social media which remains tantalizing and fruitful line of academic inquiry in other discourses such as email, groupware and so on.
1.5.2 Practically

Practically, the usefulness of findings is describes as the following:

a) By knowing strategies of hate speech, it is expected that the people in conveying the opinion to be polite eventhough in comment someone in social media to build good communication for the other.

b) The findings of this research are expected to be useful as a reference for lecturers, teachers, students which helps to lead toward what are hate speech strategies, how hate speech should be seen as a realization phenomenon, and why hate speech occurs in social media, especially instagram and facebook.
CHAPTER II

REVIEW OF LITERATURE

2.1 Hate Speech

The concept of hate speech appears to be opposite of politeness. It is more usual that people comment on hate speech features of the discourse. The Classic theories (e.g. Brown and Levinson 1987; lakeoff 1973; Leech 1983 and Culpeper 2007:2) gives the impression that hate speech as the result of doing nothing (i.e. the result of not taking repressive action or not under taking communicative work in order to abide by hate speech maxim). Watts (2003:5 describes that hate speech behaviour that is impolite, rude, discourteous, obstreperous, or bloody-minded is noticed more easily than polite behavior. Hate speech has not gained nearly as much attention as politeness.

There has been debate over, hate speech and hate speech legislation. Critics have argued that the term "hate speech" is used to silence critics of social policies that have been poorly implemented.

- Hate: the intense and irrational emotion of opprobrium, enmity and detestation towards an individual or group, targeted because of their having certain - actual or perceived – protected characteristics (recognised under international law). “Hate” is more than mere bias, and must be discriminatory. Hate is an indication of an emotional state or opinion, and therefore distinct from any manifested action (Article 19, 2015:10).
- Speech: any expression imparting opinions or ideas – bringing an internal opinion or idea to an external audience. It can take many forms: written, non-verbal, visual or artistic, and can be disseminated through any media, including internet, print, radio, or television (Article 19, 2015:10).

Put simply, „hate speech” is any expression of discriminatory hate towards people: it does not necessarily entail a particular consequence. This lowest common denominator definition captures a very broad range of expression, including lawful expression. This definition, therefore, is too vague for use in identifying expression that may legitimately be restricted under international human rights law.

Hate speech could also reflect violence. Not physical violence but verbal violence which tends to represent authority (read, Baryadi, 2012). According to Pranowo (2009: 10), a person having impolite behavior is always due to several factors, they are (1) always driven by emotion in his speech, (2) always wants to corner the hearer in his every speech, (3) always has prejudice toward the hearer and, (4) always protective of his opinion. All the language impoliteness factors explained by Pranowo above can be said as the root of hate speech. It is a language phenomenon that gains many people attention. Referring to circular Kapolri Nomor: SE/6/X/2015 regarding hate speech, what is called hate speech is all acts considered as insulting, defamation of name, blasphemy, unpleasant act, provoking, inciting, or spreading false news (also refer to Mangantibe, 2016).

Through the pocket book of dealing with hate speech, The National Commission of Human Rights defined hate speech as all acts and efforts, directly
or indirectly, that are based on hate toward tribe, religion, religious sect, belief, race, inter-groups, skin color, ethnic, gender, people with disabilities, and sexual orientation in the form of incitement toward individual or group to cause discrimination, violence, disappearance of life and/or social conflict committed by various means (KomnasHAM, 2016).

Regarding this matter, a country that carries out democratic system like Indonesia has a big challenge in managing harmony of the multicultural society. This nation should be able to manage and anticipate hate speech. This is because in democratic system, every citizen has the freedom of speech. This management aims to prevent social conflict in plural society (refer to Rongiyati, 2015).

The inability of government in anticipating and dealing with hate speech could send this nation to the door of disunity and destruction. Every year, the number of report on hate speech keeps increasing. Data shows that from 2013 to 2014, there is 53% increase (check Simangunsong, 2016). Referring to Head of Subdirectorate IT and Cyber Crime Directorate of Special Economic Crimes Indonesian Police, Kombes Pol Himawan Bayu Aji (http://nasional.kompas.com,August 27, 2017), he mentioned that content about hate speech is the most reported crime. In 2015, the number of report concerning hate speech is 671 reports. The report is also high in 2016. From February to May 2017, Police stated that there are thousands of hate-speech crimes reported from various region in Indonesia. Thenumber reaches 80% from all reports concerning cyber crime (https://news.detik.com, accessed on August 27 2017).
Regarding the hate speech phenomena, one step that can be taken to anticipate is by teaching and implementing language politeness. In order to be able to use polite language, according to Sibarani (2014), several strategies can be done, they are (1) using language that has most benefit to others and least benefit to oneself, (2) avoiding dirty, harsh, and taboo expressions and words, (3) using euphemism to smoothen harsh or taboo words that cannot be avoided in communicating, (4) using honorific or words that indicate respect to others, (5) using indirect speech and speech that contains optionality. Such politeness strategies can be applied in Bahasa Indonesia. According to Pranowo (2009: 4), there is a politeness structure in a language structure. Bahasa Indonesia for example, as the national language, had already been used since the beginning as language of unity. It is a language that can be projected as a communication tool that can attach diversity above the historical values of this nation’s freedom fight.

There are two remaining categories of speech and conduct Hylton, Keith N (1996) that must consider: non-hate, speech-related conduct and hate speech. By non-hate, speech-related conduct, it means conduct that is speech-related but is not aimed at hurting another person by violating legal or socially-recognized interests. For example, someone who burns the United States flag in order to protest the federal government’s actions is engaged in non-hate, speech-related conduct. Here, as noted earlier, it suggests that if the conduct is aimed at hurting others and does so, then the state can regulate that conduct.

Here, though, the definition of harm must be sensible in light of the social norms that govern. The state does not have a free hand to regulate in this area unless an individual’s conduct clearly crosses the boundary between hurting others
and affecting oneself. It follows that the state cannot regulate the flag burner, because the flag burner crosses the boundary just about as far as someone who reads (entirely to himself) racist literature in front of a person who would be offended by it. We accept the notion that someone can burn something that belongs to him under certain conditions.

For example, no one would be concerned over a neighbor's decision to burn a pillowcase in order to protest the actions of a linen manufacturer. The flag burner is viewed in the same light since he is doing something to or with his own property. It would have a different case if the burning emitted fumes that caused discomfort to neighbors, or if the flag were property of the government that it temporarily allowed individuals to hold.

Beyond these two basic elements, the meaning of „hate speech“ becomes more contested; some people argue that discriminatory hate by itself isn’t enough, and that more must be shown. Opinions on what constitutes „hate speech“, and when it can be prohibited, vary widely, but include disagreement on the following elements:

- What constitutes a protected characteristic for identifying an individual or group that is the targets of „hate speech“;

- The degree of focus given to the content and tone of the expression;

- The degree of focus given to harm caused; whether the expression is considered to be harmful in itself for being degrading or dehumanising or is considered to have a potential or actual harmful consequence, such as:
inciting a manifested action against the target by a third person or group of people, such as violence;

• causing an emotional response in the target, such as insult or distress; or

• negatively affecting societal attitudes, by “spreading” or “stirring up” hatred;

- The need for causation to be proven between the expression and the specified harm;

- The need for any harm to be likely or imminent.

The need to advocate harm, implying that the speaker has an intent for harm to occur, and public dissemination of the expression. Therefore, hate speech studies seems to be neglected until the early 2000s this study began to attract the attention of many pragmaticians and socioliguists.

However, Culpeper (2011) points out that hate speech is socially important. He emphasizes that it is highly salient in public life and should be the interest to linguistics research. From a descriptive point of view, hate speech plays a central role in many discourses (from military recruit training to exploitative tv shows); however, those discourses are rarely investigated in detail. Not to mention that hate speech may relate to other disciplines, including social psychology (especially related to verbal aggression), sociology (especially related to verbal abuse), conflict studies (e.g. resolution of verbal conflict) and media studies (e.g exploitative tv).
Hate speech itself is arguably defined by many pragmatics and sociolinguists. Locher and Bousfield (2008) conclude that there is no solid agreement on what hate speech is conceptually defined as can be seen in the points below:

1. Hate speech is face aggravating behaviour in a particular context, (Loucher and Bousfield 2008:3).

2. Hate speech is a communicative strategy designed to attack face, and thereby cause social conflict and disharmony, (Culpeper et al. 2003:1546).

3. Hate speech (rudeness) should rather be seen achieving certain aims in a conversation, namely to get power and, to get vent to negative feelings, (Beebe, 1995:154)

4. Hate speech is a negative attitude towards specific behaviours occuring in specific contexts, (Culpeper, 2011).

By noticing the definitions above, it may be understood that hate speech is a term that is struggled over at present, has been struggled over in the past, it may also be continued to be struggled over in the future studies (Watts, 2003:9). The primary reason is the context affecting the verbal behaviours that in some points may be considered impolite but contradictory on another situation. Culpeper (2011) notices that hate speech is very much in the eye of the beholder, and totally depends on how the hearer perceives what is said and done how the relates to the situation.

Culpeper (2005:38) states that hate speech about when: (1) the speaker communicates face attack intentionally, or (2) the hearer perceives
and/or constructs behaviour as intentionally, or (2) the hearer perceives and/or constructs behaviour as intentionally face attacking, or a combination of (1) and (2). It is held that hate speech ought to integrate the speaker’s intention as well as the hearer’s understanding into consideration.

This present study would employ the definition of hate speech strategy include in the framework that Culpeper (1996) purposes five types of hate speech strategies. These strategies are opposite from politeness strategies proposed by Brown and Levinson (1987) in terms of orientation to face. Further about the concept is elaborated in the following section.

2.2 Pragmatics

Pragmatics is one of branch in linguistics. It studies how people understand and produce a communicative act or speech act in a concrete speech situation. There are many experts who provide a definition of pragmatics. According to Yule (2014:126) defines pragmatics as the study of invisible meaning or how the language user recognize what is meant even when it is not actually said or written. Therefore, communication among people depends on a lot of shared assumption and expectations. From the definition above, it can be concluded that pragmatics is the study of meaning as communicated by a speaker (writer) and interpreted by a listener (or reader). It is concerned with how factors such as time, place and the social relationship between speaker and hearer affect the ways in which language is used to perform different functions.

Another experts has different definition of Pragmatics. According to Levinson (1983:3) pragmatics is the study of aspect of language that requires
reference to the users of the language then led to a very natural, pragmatics is the field of linguistic which points out speech utterance expressed by speaker related context. Another definition of pragmatics is presented by Finch (2000). He says that pragmatics deals with the meaning of utterances. Also, pragmatics focuses on what is not explicitly stated on how people interpret utterances in situational context.

Pragmatics has advantage and disadvantage. The advantage of studying language via pragmatics is that one can talk about people’s intended meanings, their assumptions, their purposes or goals, and the kinds of actions (such as request) that they are performing when they speak. It has consequently more to do with the analysis of what people mean by their utterances than what the words or phrases in those utterances might mean by themselves. However, the disadvantage is that all these very human concepts are extremely difficult to analyze in a consistent and objective way.

2.3 Typology of Hate Speech

Propose a typology of “hate speech”, - scaled according to Toolkit Article 19 (2015:18) its severity to give clarity to the different subcategories of expression that fit beneath the “hate speech” umbrella, and to make it easier to identify appropriate and effective responses to “hate speech.” “Prohibition of Hate Speech”, including most notably no person may publish, propagate, advocate or communicate words based on one or more of the prohibited grounds, against any person, that could reasonably be construed to demonstrate a clear intention to: (a) be hurtful; (b) be harmful or to incite harm; (c) promote or propagate hatred.”
Likewise, s. 16(2) of the South African Bill of Rights specifies that the right to freedom of expression does not extend to “advocacy of hatred that is based on race, ethnicity, gender or religion, and that constitutes incitement to cause harm”. A variant of the current approach also assumes that hate speech is primarily a legal concept but does not limit the materials of analysis to explicit attempts to clarify the concept within international and domestic law. In other words, it seeks to analyse the legal concept(s) of hate speech through bodies of law that may not contain the exact term “hate speech”. It does so by picking out certain similarities or common traits that could be interpreted as elements of the legal concept hate speech. How on this approach do we know which laws and legal cases are the correct ones to look at? The ECtHR’s Press Unit points in one useful direction, “Factsheet – Hate Speech” does not attempt to lay down a universally accepted definition of the term “hate speech” but instead points to various conventions and a host of legal cases which in its view pertain to hate speech.

Following this lead, progress could be made by searching laws and legal cases for words that are indicative of, contiguous with, or being used as proxies for the term “hate speech” has been defined in different human rights instruments, statutes, and legal cases, both positively hate speech is and negatively hate speech is. But it also includes an attempt to reconstruct the legal concept(s) of hate speech from the occurrences and meanings of various linked or associated concept-terms that appear in the relevant bodies of law and legal practices terms such as “group defamation”, “incitement to hatred”, “the circulation of ideas based on inferiority”, “racist propaganda”, “speech based on xenophobia, homophobia,
Islamophobia, and anti-Semitism”, „group vilification”, „violation of dignity”, „discriminatory harassment”, „racist fightingwords”, „Holocaust denial”, and so on.

Example, „hate”, „hatred”, „contempt”, „hostility”, „enmity”, „inferiority”, „racist propaganda”, „xenophobia”, „anti-Semitism”, „aggressive nationalism”, „homo phobia”, „Islamophobia”, „antisemitism”, „group defamation”, „group vilification”, „insult”, „negative stereotyping”, „stigmatisation”, „humiliation”, „degradation”, „violation of dignity”, „discriminatory harassment”, „intolerance”. It shall not attempt hereto provide a complete inventory of all clusters of laws that employ or exhibit this terminology and that could be used as sourcematerial for an interpretation of the legal concept(s) hate speech. It is enough for my present purposes to indicate what this sort of approach looks like, and to outline some of the results it has yielded.

It proposes to divide „hate speech” into three categories:

1. „Hate speech” that must be prohibited: international criminal law and Article 20 para 2 of the ICCPR requires States to prohibit certain severe forms of “hate speech,” including through criminal, civil, and administrative measures;

2. „Hate speech” that may be prohibited: States may prohibit other forms of “hate speech,” provided they comply with the requirements of Article 19(3) of the ICCPR;

3. Lawful „hate speech” which should be protected from restriction under Article 19(2) of the ICCPR, but nevertheless raises concerns in terms of intolerance and discrimination, and merits a critical response by the State.
2.3.1. ‘Hate Speech’ That Must Be Prohibited

Under international law, States are required to prohibit the most severe forms of “hate speech” Toolkit Article 19 (2015:20). The prohibitions are tailored to preventing the exceptional and irreversible harms the speaker intends and is able to incite.

“Direct and public incitement to genocide”, prohibited in the Convention on the Prevention and Punishment of the Crime of Genocide (1948)22 (Genocide Convention) and the Rome Statute of the International Criminal Court (1998) (Rome Statute, ICC). Prohibition of incitement to other discriminatory violations of international criminal law, such as the war crime of persecution, is not required by either the Genocide Convention or the Rome Statute, but should be considered within this category.

Any advocacy of discriminatory hatred that constitutes incitement to discrimination, hostility or violence, as analogous to Article 20(2) of the International Convenant on Civil and Political Rights (ICCPR), but must additionally satisfy the requirements of Article 19(3) of the ICCPR. The International Convention on the Elimination of all Forms of Racial Discrimination (the ICERD) 25 – in Article 4 – requires states to “condemn all propaganda and all organisations which are based on ideas of theories of superiority of one race or group of persons of one colour or ethnic origin, or which attempt to justify or promote racial hatred and discrimination in any form, and undertake to adopt immediate and positive measures designed to eradicate all incitement to, or acts of, such discrimination and, to this end, with due regard to the principles
embodied in [the UDHR] and the rights expressly set forth in Article 5 of [the ICERD].” The Committee on the Elimination of Racial Discrimination recently adopted General Recommendation on “combating racist hate speech,” which clarifies the scope of these provisions the protection of the right to freedom of expression. The ICERD contains much broader positive obligations on member States to prohibit particular types of speech than in Article 20(2) of the ICCPR. ARTICLE 19 has previously recommended ways in which this conflict can be reconciled, based on the Vienna Convention on the Law of Treaties

2.3.2 ‘Hate Speech’ That May Be Prohibited

International human rights law permits States to restrict expression in limited and exceptional circumstances, complying with the three-part test under Article 19(3) of the ICCPR. These restrictions must be:

1. provided for by law

2. in pursuit of a legitimate aim, such as respect for the rights of others, and

3. must be necessary in a democratic society.

There are some forms of „hate speech”, which may be understood as individually targeting an identifiable victim. This type of „hate speech” does not fit within the criteria of Article 20(2) of the ICCPR because the speaker does not seek to incite others to take an action against persons on the basis of a protected characteristic. These types of „hate speech” include threats of violence, harassment and assault.
2.3.3 Lawful ‘Hate Speech’

Expression may be inflammatory or offensive, but not meet any of the thresholds described above. This expression may be characterised by prejudice, and raise concerns over intolerance, but does not meet the threshold of severity (see Severity Threshold), at which restrictions on expression are justified. This does not preclude States from taking legal and policy measures to tackle the underlying prejudices of which this category of „hate speech“ is symptomatic, or from maximising opportunities for all people, including public officials and institutions, to engage in counter-speech.

Example

Toolkit Article 19 (2015-23) A teenage boy, with a small number of followers on Twitter, tweets an offensive and sexist joke that trivialises the disappearance and likely murder of a local schoolgirl. It provokes a strong critical response against the boy online, and he eventually deletes the tweet. Though the communication is offensive and reflects a broader problem of misogyny in society, he did not intend to incite any harmful conduct against a particular group, and in any case he does not have this kind of influence over his followers. This kind of „hate speech“ may justify soft intervention from local actors in positions of authority, such as teachers in his school or other community leaders, but it does not justify the community leaders, but it does not justify the State imposing sanctions or other restrictions.
2.4 Hate Speech Strategy

According to Heller and Watts (2008:106), hate speech strategies were observed to give place to larger discursive categories, namely, face aggravating moves, with two major face orientations towards the hearer’s positive and negative face respectively. Instead, one face orientation normally prevailed over the other. In spite of focusing on the figure of hearer (the opponent) in the examination of face aggravating strategies (Gottman1994).

The term „strategy” hails from ancient Greece, where it has a sense of a military leader. Within linguistic broadly conceived, it is found arrange of relevant collocations, including “rethorical strategy”, “text strategy”, “discourse strategy”, communication strategy”, and “politeness strategy”. The term communication strategy evolved in the context of language learning in the 1970s, in order to describe “language devices used to overcome communication problems related to interlanguage deficienciis. Hate speech strategies are having been discussed especially for Socio-Pragmatics for several years.

In conclusion, hate speech strategies is a communicative behavior which has an opposite effect from politeness, to cause the hearer to lose his/her face. Face lose involves a conflict and clash of interest which is divided into face orientations: positive and negative face. Social media can be used as a media to state opinions and argue on issues.Culpeper (1996:356) proposes five strategies of hate speech languange. These hate speech strategies are a means of attacking the hearer’s face. They are bald on record hate speech, positive hate speech, negative hate speech, sarcasm or mock hate spech, withhold politeness.
2.4.1 Bald on Record Hate Speech

Bald on record hate speech is typically deployed where there is much face attack, and where there is an intention on the part of the speaker to attack the face of the hearer. The face threatening act is performed in a direct, clear, unambiguous and to the point way in circumstances where face is not irrelevant or minimized (Culpeper, 2005 :41). The example of bald record hate speech will be elaborated below. (The speakers knows that a bomb has been planted in the stands at this racecourse. He thinks his young nephew is hiding in the stands).

“...Roby, get off the stands. The stands are not safe. Roby, for christ sake do what I say. This is not a game. Come on you little bugger.. for once in your life be told”. From the example above can be seen that the speaker used bald on record hate speech in his utterances. He tried to give little attention to his nephew when it was emergencies. then he tended to focus on propositional content of the message and pay attention to the interpersonal aspect of what he said. Furthermore, he use linguistic devices by saying „you little bugger’’ which appear to face attack and elaborate the message directly to his nephew by saying „for once in your life”. Therefore, it seemed to be happening here is the speaker employs a short term goal of face damage, in order to achieve the long term benefit of saving his nephew’s life.

Based on the explanation, it can be concluded that bald on record hate speech is a strategy where the speaker does not try to save the hearer’s face but insults them very clearly as the example. Besides that, it occurs because the
speaker deliberately did not want to cooperate with the hearer or speaker does not want to maintain good relations with the hearer. Other example are as follows:

Two sergeants are attacking the private Alves with bald on record hate speech:

S1: You are despicable
S2: can’t do anything right

2.4.2 Positive Hate Speech

Culpeper (1996:356) describes Positive Hate Speech is the use of strategies design to damage the addressee’s positive someone face who wants to be acknowledged as a part of the society. Positive face here means desire from a person to be respected and needed by others. This attacking your want to be approved of strategy, links with Spencer Oatley’s (2002) quality face and elements of sociality life. Quality face is concerned with “the value that we effectively claim for ourselvesin term of social or group roles”. Below are the example of positive hate speech strategy:

S1: I do my job for the council if you want me to explain then if you...
S2: I don’t care what you do.

In positive hate speech, Culpeper (1996:367) states that the outputs of positive hate speech are in the form of disassociating from the others, calling the other names, utilizing taboo words, and using inappropriate identity markers.

According to Culpeper (1996:357) the output strategies of positive hate speech are:

1. Ignore, snub the other — fail to acknowledge the other presence.
2. Exclude the other from an activity.
3. Disassociate from the other — for example, deny association or common ground with other; avoid sitting down together.
4. Be disinterested, unconcerned, unsympathetic
5. Use inappropriate identity markers — for example, use title and surname when a close relationship pertains, or nickname when distant relationship pertains.
6. Use obscure or secretive language — for example, mystify the other with jargon, or use a code known to others in the group, but not the target.
7. Seek disagreement — select a sensitive topic
8. Make the other feel uncomfortable — for example, do not avoid silence, joke, or use small talk.
9. Call the other names — use derogatory nominations.
10. Use taboo words — swear, or use abusive or profane language.

a. Disassociating from others

The criteria of disassociating from others are rejecting association with other people and evading sitting together (Culpeper, 1996:357). Bousfield (2008:104) further takes an example of this realization from the extract of The Champers. A sergeant major calls his fellow recruit named Parry. He has been fighting with other recruit because he is under the influence of alcohol. Then, the sergeant major says “I’m hoping the OC recommends you to be discharged from the army. I don’t want you. Because you are a pathetic individual do you
understand?” In the example above, Sergeant Major disassociates Parry by saying “I don’t want you”. And indirectly disassociates Parry from the army when he says “I’m hoping the OC recomends you to be discharged from the army.”

b. Calling others name

Utilizing derogative words is included as calling other names. Wahid and Omar (2010:203) give an example of calling other names which is taken from the extract of The Caretaker. It can be seen when Davies says “You know what that bastard monk said to me?”. This hate speech word describes the bad/impolite behavior of Davies to the Monk. Davies insults Monk because he doesn’t like him.

c. Utilizing Taboo Words

Utilizing taboo words have some criteria such as swearing and using rude words. Allan and Kate (2006:75) state that swearing is used to abuse someone. Moreover, Allan and Kate (2006:79) give examples of taboo words, i.e. “Ohh Shit! Fuck off!”, and “That’s a load of Bollocks!”. Those example of rude words are considered hate speech if people use those words to mock someone. Wahid and Omar (2010:207) give an example of using taboo words which is presented by A (Max) and B (Teddy) and it is taken from the except of The homecoming. In a dialogue below, A meets B and his ex-wife. A doesn’t know before that B will invite A”s ex-wife to A”s house.

A: “who asked you to bring dirty tarts into this house?”
B : Listen don’t be silly!”
The use of taboo words of “dirty tarts” in the conversation above is the realization of hate speech strategy that is done by A to his ex-wife anymore.

d. Using inappropriate Identity markers

Using inappropriate identity markers occurs when the speaker employs title and surname when the speaker and the addressee are in a nearby relationship and employ nickname when they are in a far relationship. Wahid and Omar (2010:206) explain the example of using inappropriate identity markers which is taken from the except of The Homecoming and it is presented by two persons, A (Max) and B (Lenny)

A : “Even though it made me sick just to look at her rotten stinking face, she wasn’t such a bad bitch.

B : “Plug it, will you, you stupid sod, I”m trying to read the paper!”

In the conversation above, A and B are using inappropriate identity markers. A uses an inappropriate identity marker for his ex-wife by saying, “her rotten stinking face” and “a bad bitch”. Meanwhile, B uses inappropriate identity marker for B by saying “you stupid sod”.

2.4.3 Negative Hate Speech

According to Culpeper (1996: 356) Negative Hate Speech is the use of strategies designed to damage the addressee’s negative face wants. Negative face wants here means a desire from a person to not to be disturbed. Negative face is the want of every competent adult member”that his/her actions be unimpeded by others. It also means the desire for freedom action. This strategy links with Spencer-Oatey’s (2002) approach, the Equity Right which means to desire to be
treated fairly and not unduly imposed upon by others. Further, he (2005:41) suggests that this negative face also overlaps with association Rights which means a belief that we are entitled to associate with and have positive relationships. There are some output of strategies of negative hate speech according to Culpeper (1996:358). They are condescending, scorning and ridiculing, associating, the other with a negative aspect explicitly, and invading the other’s space are:

1. Frighten — instill a belief that action detrimental to other will occur.
2. Condescend, scorn or ridicule — emphasize your relative power. Be contemptuous. Do not threat the other seriously. Be little the other (e.g use diminutives).
3. Invade the other space — literally (e.g. position yourself closer to the other that the relationship permits) or metaphorically (e.g. ask for or speak about information which is too intimate given the relationship).
4. Explicitly associate the other with the negative aspect — personalize, use the pronouns „I” and „you”.
5. Put the other’s indebtedness on record.

a. **Condescending, Scorning or Ridiculing**

Condensencing is employed by someone when he or she feels smarter or stronger than others. Scorning is performed by someone when he or she does not have a respectful feeling to others. Meanwhile, ridiculing happens when someone does something in a rude way and it can make the others seem foolish. The criteria of this realization are stressing the relative power, humiliating, treating, others not in a serious way, belittling others.
An example of condescending can be seen from the extract of Montgomery’s novel which is taken from Abbas’ article (2012:187), Marilla says “Anne go to your room and stay there until I come up.” Marilla condescends Anne by stressing her relative power as Anne’s mother who can give order to her daughter. Culpeper et al., (2003 : 1557-1558) give an example of the realization of scorning which is taken from extract of The Clampers. A dialogue below is employed by A as the adjudicator and B as the man. They argue about the parking ticket. A does not want to argue about the parking ticket, hence, he asks B to leave his office. However, B expresses his anger to A.

A : “Do you want me to press the buzzer will you please leave the room?”
B : “Well, that’s being babyish isn’t it?”

In the conversation above, it can be seen that the word babyish is only suitable for baby. That word is used by B to scorn at A’s threat. B has a purpose to attack A’s negative face by using a scorn act. Moreover, an example of ridiculing can be seen from the excerpt of The Homecoming which is taken from Wahid and Omar’s article (2010:207). Max as one of the characters in this play says “it’s funny you never got married, isn’t it? a man with all your gifts, isn’t it? A man like you?. Max employs ridiculing because he makes his friend seem foolish with his utterances. Max insults his friend who is rich but he does not get married yet.

b. Associating the other with a negative aspect explicitly

Using the pronouns „I” and „you” to someone is included as associating the other with a negative aspect explicitly. Wahid and Omar (2010:2014) describe an example of associating the other with a negative aspect explicitly which is taken from the excerpt of the Caretaker. It can be seen when Mick says to Davies, “I
think I”m coming to the conclusion that you”re an old rogue. You”re nothing but and old scoundrel.” From Mick”s utterances, it can be noted that employs associating the other with a negative aspect explicitly with using pronouns „you” by saying “You are an old rogue. You are nothing but an old scoundrel.” Moreover, „old rogue” and „old scoundrel are the negative aspects.

c. Invading the other”s space

Asking about someone”s privacy, whereas the speaker and the addressee do not have a close relationship is the criteria of invading the other”s space. An example of this realization can be seen in a dialogue below.

B : I want to order a lemon pie with one ice tea. Thanks.
A : Ok sir. where is you house.

A (a waiter) and B (a customer) have a conversation in restaurant. It can be seen that A invades B”s space because they do not know each other before or even have a close relationship. However, A asks about B”s privacy by asking him “where is your house?”

2.4.4 Sarcasm or Mock Hate Speech

Sarcasm (mock politeness for social disharmony) is clearly the opposite of banter (mock hate speech for social harmony). Sarcasm is a face threatening act which is performed through the employment of politeness strategy insincerely (Culpeper,1996: 356). Someone can use sarcasm for expressing his/her opposite feeling which means not the real meaning of what he or she says. It can be concluded that the realization of sarcasm or mock hate speech is implying insincerely politeness. Bousfield (2008:118) gives an example of sarcasm which
is taken from the excerpt of The Clampers. There is a workman who return to his
car which is illegally parked. He finds his car is clamped by the clamper. Then he
says to the clamper, have a good day!”. In fact, the man sarcastically says the
opposite meaning of what he feels. He thinks that it is a bad day for him.

Based on the example above, it can be seen that the man highly unlikely to
be expressing a sincere polite wish, rather he expressed via an implicature the
opposite, the hate speech wish that he has a bad day. Therefore, it showed sarcasm
or mock hate speech.

2.4.5 Withold Politeness

It is the absence of politeness work where we would be expected. As
Culpeper (2005:42) gave the example that “failing to thank someone for a present
may be taken as deliberate hate speech.

In addition, withold politeness is a strategy used not to perform as
expected politeness strategies. The hearer tends to keep silent in responding the
speaker utterances. In this case, he fails to act politeness ome. Culpeper, 1996:8-9)
the realization of withold politeness are being silent and failink to thank.

a. Being Silent

One realization of being silent. An example of this realization through a
dialogue can be seen in the following.

A : Hi! Good morning!
B : (Silent)

A gives greeting to B, but B gives no response by silent being silent.
b. Failing to thank

Culpeper et al. (1996:357) states that an example of withhold politeness is failink to thank for someone’s gift. In a brief explanation, there is a dialogue between A (Ana) and B (Sandra). They become friends since they were in high school.

A : This is gift for your birthday.
B : (Silent)

In the conversation above, B doesnot show thanking expression to A. It can be seen that B doesnot want to express polite act to A when the thanking expression is expected. A fails to say thank you to B, she just keep silent. After understanding the types of hate speech strategies with its realizations, it is important to undertsand the way the addressee of hate speech strategies gives responses toward those strategies.

Culpeper’s super strategies of hate speech are further investigated and elaborated by Bousfield (2008) with four super strategies. He believes that these four do not fall under the super-strategies in Culpeper’s (1996) model. Bousfield (2008: 260-261) defines hate speech as being the opposite of politeness, in that, rather than seeking to mitigate face-threatening acts (FTAs) which are purposefully performed unmitigated, in contexts were mitigation is required, and/or, with deliberate aggression, that is, with the face threat exacerbated, “boosted”, or maximized in some way to heighten the face damage inflicted. The four strategies are: (1) critize which means dispraise hearer, some action or inaction by hearer, or some entity in which hearer has invested face. (2) hinder/block which means physically (block passage), communicatively (deny
turn, interrupt), (3) enforce role shift, and (4) challenges (Bousfield, 2008:125-134).

By noting the types of hate speech in answering the research problem; namely bald on record hate speech, positive hate speech, negative hate speech, sarcasm or mock hate speech, and withhold politeness.

2.5 The Realization of Hate Speech

Culpeper (1996) divides the realization of hate speech into nine categories. They are Snub, Disassociate from the other, Be uninterested, use in appropriate identity markers, Seek disagreement, Use Taboo words, Frighten, Condescend, Pronoun.

1. Snub

Ignore, snub the other: it means that fail to acknowledge the other”s presence. The first is originally one of a large set of utterances which Culpeper (1996) viewed as attacking the attended recipients” want to be approved of. However, „snubbing” an interlocutor not only shows disapproval, but also impedes the interactaht from conversing with the snubber. This is but one instance in which the positive –negative dichotomy is problematic, though, of course, face is still being threatened here.

The following example is apparent instances of a conversational participant attempting to „snub” their interlocutor.

*Ray and Miguel, clamping supervisor and assistant respectively, have arrived to remove the clamp from a van. The van”s owner is waiting for them. After engaging Ray in an impolite round of haranguing, challenging, complaints and
accusations, the van’s owner finally tries to close the conversation as Ray is still trying to speak.

SI is Ray, the clamping supervisor, S2, the van’s owner.

S1: I’m saying to you I can take your notes I can take your notes on.
S2: I’m sure you do I’m sure you hear it ten times a day.
S1: job for the council I do my job for the coun if if you want me to.
S2: I don’t care what you do.
S1: Yeah, that’s fine then then Sir I.
S2: I don’t really want to talk to you, you’re not going to do anything.

2. Disassociate from the other

Disassociate means deny association or common ground with the other; avoid sitting together (Culpeper 1996:357). Disassociate hate speech strategy may well include disassociating the other from a formally organized group of which others may consider themselves to be a part of it. for example, deny association or common ground with the other; avoid sitting together.

3. Be uninterested, unconcerned, and unsympathetic (Culpeper 1996 :367)

it means that hate speech use for unsympathetic tack taken by one of the interactants. Be uninterested can be defined as not wanting to become involved in something. Unconcerned can be defined as showing the lack of worry or interest, especially when you should be worried or interested. Unsympathetic can be defined as not feeling, showing, or expressing sympathy, and not showing, approval or or favor toward an idea or action. (oxforddictionaries.com)
4. Use inappropriate identity markers (Culpeper, 1996:357)

The use hate speech by marking inappropriate identity and sarcastic. For example, *use title or surname when a close relationship pertains, or nickname when a distant relationship pertains*. Note, as mentioned, this example clearly shows that there is a significant degree of overlap with the sarcasm strategy (Culpeper 1996, 2005). Indeed, sarcasm appears to be one of the most likely combine with other tactics and strategies. Other instances of this type are hard to find within my data sets. Within military discourse, anecdotal evidence outside of the data sets would consider the use of Mister to be a polite way of addressing an officer of a lower rank than oneself, but is potentially impolite when used by anon-commisioned officer, or by a private soldier to an officer.

5. Seek disagreement/avoid agreement (Culpeper, 1996:357)

It is used to find out the selection of sensitive topic. There were no specifically clear examples of the Seek disagreement strategy as presented in Culpeper (1996:357). However, in Bousfield (1999), there is a "flip side" to the Seek disagreement strategy.

6. Use taboo words

This realization involves swear, or use abusive or profane language (Culpeper, 1996:358) it means that the use of abusive or profane language in interactants.

7. Threaten/frighten

This means instila belief that action detrimental to the other will occur: it means that as with utterances which attack aspects of face concerned with
approval, belonging and solidarity, those which attack aspects face relating to freedom of action are many and varied throughout the corpus of extracts studied. Example of hate speech strategies which, primarily, attack the addressee’s face relating to freedom of action.

8. Condescend, scorn or ridicule

Emphasize your relative power. Be conemptuous Culpeper (1996:358) condescention, scorn or ridiculecan be powerfully hate speech. Condescend shows feeling of superiority or be patronizing. It can also defined as someone doing something in such a way to emphasize that one clearly regards it as below one’s dignity or level of importance. Scorn is a feeling and expression of contemtor disdain for someone or something. Ridicule means the subjection of someone or something to contemptuous and dismissive language or behavior. All those three terms are used to emphasize your relative power.

9. „Explicitly”associate the other with the negative aspect

personalize, use the pronouns „I” and „You” (Culpeper 1996:358) it means that to associate negative aspect and personalize of using pronoun such as I and you and So on.

2.6 The Reason for Using Hate Speech

There were two main functions of rudeness which relates to the hate speech happens according to Bebee (1995) in Culpeper (2011:220), they are: (1) to get power, and (2) to vent negative feelings. He also argues that the use of rudeness to get power has the following purposes:
1. To appear superior. in this case, it incorporates the utilization of „insults” and „putdowns”.

2. To get power over actions or to get someone else to do something or avoid doing something yourself. In this case, it corporate being „sarcasm” and „pushy politeness” used to get people to do something.

3. To get power in conversation, for instance, to do conversational management). In this case, it is to make interlocutor talk, stop talking, shape what they tell you, or to get the floor such as saying “shush” and rude interruptions.

Based on the explanation above, it can be concluded that there are some reasons why someone utilize the hate speech utterances in his interaction as can be seen below:

1) Someone shows his heightened emotion because of his anger to target. In this case, his reason utilizing the hate speech utterances is to vent negative feelings.

2) Someone tend to use hate speech whenever there is an imbalance of social structural power show that he want to get power.

3) Someone tend to use hate speech utterances to entertain the targeted audience rather than to face attack the hearer.

4) Someone utilize the hate speech utterances to serve more collective intentions. In this case, it can be done to promoteactivities or to attack the person”s face in order to entertain the others.
Therefore, it can be concluded that the reasons of utilizing hate speech are various. This study will investigate the reasons of the haters using hate speech utterances to public figure or celebrities in Instagram by utilizing Bebe’s theory (1995) above.

2.7 Hater

Hater is someone who says or writes unpleasant things about others or criticizes their achievements, especially on the internet (British Broadcasting Corporation, 2015). From the verb “to hate” means to strongly dislike something. Some people keep posting negative messages all the time on pages of social media. It’s not that they disagree with what the post. they just criticize everything even when they don’t give a proper reason.

Hater is a derogatory term which refers to a person or a group who expresses hatred in public forums, especially who those found on the World Wide Web such as Instagram, Facebook and Youtube. Haters are distinguished from trolls to seek to attract attention by making provocative comments. Anyone can be a victim of a hater’s actions but celebrities and other public figures are normally the main target for the hate speech. The comments that a hater may post may be seen as an act of cyberbullying and online harassment as they can be aggressive or offensive.

Haters have two flaws in their thinking called pride and insecurity. They have an overwhelming desire to be better than everyone else. So when they feel they aren’t better than you, rather than gain knowledge from you, they get jealous and hate. They look for what they “deem” as your weak spot ans stab away at you
to get a reaction. This never gets them anywhere and they end up stuck in a frustrated state of non-productivity. You usually don’t have to look for haters because they’ll expose themselves. They’ll add a negative comment under the most positive post.

When “normal” people like us see others doing well, it inspires and motivates us! We make it our business to soak up knowledge and learn form the successful person. Not for the purpose of being “better” than them, but for the purpose of bettering ourselves and being the best we can be. Jealousy never enters the picture. Haters cannot process things this way due to their pride and insecurity.

2.7.1 Cause of Hater’s Action

The seven stage model of hate crime developed by Schafer and navarro for the Federal Bureau of Investigation (FBI) may explain their behaviour.

1. The haters find other users with similar views to from a group.
2. The group develops symbols and rituals to identify itself.
3. The group share its views to bond itself.
4. The target is taunted.
5. The target is attacked.
6. The target is attacked with weapons.
7. The target is destroyed.

Anonymity is believed to be a major factor in the cause of the hater’s actions because it allows the haters to avoid physical confrontation with the victim, so it means that they won’t need as much courage as it’s alldone behind the a computer
screen within the safety of their house with the capability on being able to comment on public forums, haters may posibbly offend people who they don’t even know. Such as politicians. Politicians are often target of haters as they tend to feel a distance between themselves and their target eventhough this politicians may be the only one in control of their account and read all the messages that are sent towards them, just like a normal user.

2.8 Social Media and Social Media Networking Sites

Social media are web-based communication tools that enable people to interact with each other by both sharing and consuming information. It is the collective of online communications channels dedicated to community-based input, interaction, content-sharing and collaboration. Social media is a phrase that we throw around a lot these days, often to describe what we post on sites and apps like Facebook, Twitter, Instagram, Snapchat and others. But if we use the term to describe a site like Facebook, and also a site like Digg, plus a site like Wikipedia. Some people have more of a restricted view of social media, often equating it to mean the same as social networking (a.k.a. Facebook, Twitter, etc.). Other people don’t consider blogs to fall under the social media category.

The "social" part: refers to interacting with other people by sharing information with them and receiving information from them.

The "media" part: refers to an instrument of communication, like the internet (while TV, radio, and newspapers are examples of more traditional forms of media).
Social media is a series of websites and applications designed to allow people to share content quickly, efficiently and in real-time. Most people today define social media as apps on their smartphone or tablet, but the truth is, this communication tool started with computers. This misconception stems from the fact that most social media users access their tools via apps. In fact, 50% of online users never engage social media.

The ability to share photos, opinions, events, etc in real-time has transformed the way we do life and it is also transforming the way we do business. Retailers who engage social media as part of their marketing strategy have seen great results. But the key to success with social media is to treat it with the same care, respect and attention you do all of your marketing.

New media provide an important platform for exploring social relations and communicative practices. As Williams (1975) suggests that new communication technology both reflects and refracts the cultural climate in which it emerges. Therefore, exploring early conceptions and use of new media can shed light on the social environment that produces and consumes such technology.

Kariman (2011) states that social media or as known as Instant Social Networking (ISN) are online virtual worlds and simulations, for example word of Warcraft. Students, who have been involved with computers and have enjoyed computer games, are generally comfortable with computer based collaborations using the social media. They are largely free ang generally usable by students and instructors. The definition of the term “social media” varies from author to author, however a simple way to explain this omnipresent phenomenon is: “The term
social media refers to the collection of technologies that capture communication, content and so on across individuals, their friends, and their social networks” (Treadaway and Smith 2010:24). Social media sites such as Facebook, Twitter, blogs, as well as the photo and video-sharing sites Youtube, Flickr, and Instagram. In the book Social Media at Work the definition is: “The Various Electronic tools available to help accelerate and improve our ability to connect, communicate, and collaborate” (Jue, et, al. 2009:43). The two definitions are alike and centre on communication, content, connection, and collaboration.

Another expert on the area of social media is Eric Qualman and he focuses on the value that is created and share via social media and it is efficient influence on outcomes — that is what we calls Socialnomics (Qualman 2011-xxi). Socialnomics are what companies gain when they are efficient online and have a strong online presence and spot on media strategy and must therefore be the goal for all companies with a wish to do well in terms of strong media coverage. Mayfield (2008) says that social media is the best understood as a group of new kinds of online media, which share most or all of the following characteristics; participants, openness, conversation, community, and connectedness.

a. Participants. Social media encourage contributions and feedback from everyone who is interested. It blurs the line between media and audience.

b. Openness. Most social media services are open to feedback and participation. They encourage voting, comments and the sharing of information. There are rarely any barriers to accessing and making use of content — password — protected content is frowned on.
c. Conversation. Whereas traditional media is about “broadcast” (content transmitted or distributed to an audience) social media is better seen as a two way conversation.

d. Community. Social media allows communities to form quickly and communicate effectively. Communities share common interest, such as a love of photography, a political issue or a favorite TV shows.

e. Connectedness. Most kind of social media thrive on their connectedness, making use of links to other sites, resources and people.

At this time, there are basically, six kinds of social media. Noted, though, that innovation and change are rife. They are social networking sites, blogs, wikis, podcasts, forums, and content communities (Mayfield, 2008)

a) Social networking sites. These sites allow people to build personal web pages and then connect with friends to share content and communication. The biggest social networks are Myspace, Facebook, and Bebo.

b) Blogs, blog is a web page with regular diary on journal entries developed by individual or group, with ongoing updates, that feature diary-typed, commentary often with critiques of and links to online article on relevant new (Kariman, 2011). Perhaps the best known form of this social media, are bloggers and Wordpress.

c) Wikis. These websites allow people to add content or edit the information on them, acting, as a communal document or database. The best known wiki is Wikipedia, the online encyclopedia which has over two million English language articles.
d) Podcasts. Audio and video files that are available by subscription, through services like Apple iTunes.

e) Forums. Areas for online discussion, after round specific topics and interests, Forum came about before the term “social media” and are a powerful and popular element of online communities. The biggest forum in Indonesia is Kaskus.

f) Content Communities. Communities which organize and share particular kinds of content. The most popular content communities tend to form around photos (Flickr), bookmarked links (del.icio.us) and videos (Youtube).

Globally, millions of people joined one or more social networking sites. Members create their own online profile with biographical data, pictures and any other information they choose to post. they communicate with each other by making their latest thoughts public in a blog-like format or via email, instant messaging, voice or video conferencing, to selected members. Find and invite other users into their personal network (to friend them) as well as invite friends of friends. A photo sharing capability may also be provided.

2.9 Instagram and Facebook

Instagram is brand new, established in october 2010 and bought by Facebook in 2012 for $1billion. The basic use of instagram is uploading mobile photos taken with the application, which can be downloaded to any iPhone or android phone, and perhaps adding a layer to make the picture faded or vintage. During the uploading the photo is given a short text as hastags as known from
Twitter. Like on twitter can follow private people or brands, and the hastags enable searching a topic or a brand. To be efficient on Instagram a company has to monitor the hastags surrounding the brand and "like" the posts that the company finds interesting Allen (2012).

Instagram is an online mobile photo sharing, video sharing, and social networking service that enables its users to take pictures and videos, and share them either publicly or privately on the app, as well as through a variety of other social networking platforms, such as Facebook, Twitter, Tumblr, and Flickr. Instagram began development in San Francisco, when Systrom and Brizilian Krieger chose to focus their multi-featured HTML5 check-in project, Burbn, on mobile photography. The word “Instagram” is a portmanteau of “instant camera” and “telegram”. Instagram was created by Kevin Systrom and Mike Krieger, and launched in October 2010 as a free mobile app. Instagram is distributed through the Apple app store, Google Play, and Windows Phone stores. Support for the app is available for iPhone, iPad, iPod touch, and Android handsets, while third-party Instagram apps are available for Blackberry 10 and Nokia Symbian devices. The service was acquired by Facebook in April 2012 for approximately US$1 billion in cash and stock.

According to an article by The Social Media Examiner (Au 2008), Instagram can be an important platform for business if used correctly. An obvious way for brands to interact on Instagram is to show pictures of collections, give an insight to the origins of the product, glimpses from "behind the scenes" of the brand, showing the product in use which is also a perfect opportunity to invite User Generated Content (UCG) by asking fans or followers to show their own
pictures of the product and the way they use it. Another excellent use of Instagram is to show sneak-peeks and previews, glimpses into the everyday life at the office, to take the followers of the brand to fairs or events, to introduce employees, and last but not least showing celebrities engaging with the product.

Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues. According to statistics from the Nielsen Group, Internet users within the United States spend more time on Facebook than any other website. Facebook is a popular free social networking website that allows registered users to create profiles, upload photos and video, send messages and keep in touch with friends, family and colleagues. The most popular is arguably the Wall, which is essentially a virtual bulletin board. Messages left on a member's Wall can be text, video or photos. Another popular component is the virtual Photo Album. Photos can be uploaded from the desktop or directly from a smartphone camera.

There is no limitation on quantity, but Facebook staff will remove inappropriate or copyrighted images. An interactive album feature allows the member's contacts (who are called generically called "friends") to comment on each other's photos and identify (tag) people in the photos. Another popular profile component is status updates, a microblogging feature that allows members to broadcast short Twitter-like announcements to their friends. All interactions are published in a news feed, which is distributed in real-time to the member's friends.
2.10 Politicians

Politicians are people who enjoy public recognition by a large share of a certain group of people. Whereas attributes like attractiveness, extraordinary lifestyle or special skills are just examples and specific common characteristics that observed and politicians generally differ from social norm and enjoy a high degree of public awareness. The term politician refers to an individual who is known the public for his or her achievements in area other than that of the product class endorsed Friedman and Foredman (1979).

Politicians are fame and public attention in the media, usually applied to a person, group of people. Or occasionaly, to animals or fictional entities. Politicians” status is often associated with wealth (commonly referred as to as fame and fortune). And fame can often provide opportunites to make money.

Successful carrers in politics are commonly associated with politicians status; political leaders often become celebrities. People may also politiciandue to media attention for their lifestyle, wealth, or controversial actions, or for their connection, to a famous person.

People may become politicians in a wide range of ways; from their proffesions, following appearances in the media, committing a mess murder or by complete accident. The term “instant celebrity” for politicians describes someone who becomes a famous person in a very short periode of time. Someone who achieves a small amount of transient fame (through, hype, say, or mass media). May become a labeled a “B” grade politician. Often , the generalization extends to
someone who falls short of mainstream or persistent but who seeks to extends or exploit it.

There are no guarantees of success for individual to become a politicians. Though politicians come from many different working fields, most celebrities and are typically associated with the fields of sports and entertainment or a person may be a public figure who is commonly recognizable in mass media. Though glamour and wealth certainly plays a role for only famous politicians.

2.11 Haters in Politicians Instagram

Politicians may be resented for their accolades, and the public may have a love/hate relationship with politicians. Due to the high visibility of Politicians” private lives. Their successes and shortcomings are often made very public. Politicians are artenately portrayed as glowing examples of perfection, when they garner awards, or as decadent or immoral if they become associated with a scandal. When seen in a positive light, public figures and politicians are frequently portrayed as possessing skills and abilities beyond average people; for example politicians are routinely celebrated for acquiring new skills necessary for filming a role within a very brief time, and to a level that amazes the professionals who train them. Similarly, some politicians with very little formal education can sometimes be portrayed as experts on complicated issues. Some politicians have been very vocal with their political views.

Haters will normally have a strong opinion against something online and will express their views by saying negative comment to a user without considerationof the user that they’re attacking. The comments will usually be
excessively emotional, aggressive and/or cruel in a caricature of the hater’s actual emotions, which is believed to hate its roots in the online dishibition effect.

So haters in politician’s Instagram give negative comments to politicians in their social networking site Instagram. Because the behaviour of politicians, however, was once something that society hoped to emulate.

2.12 Hate speech Act

Almost all countries around the world have laws governing hate speech. An example is the British, at the time of the Public Order Act 1986 declaring that an act categorized as a criminal offense is when a person commits a "threatening, insulting, and harassing act both in word and deed" to "skin color, race, nationality or ethnicity". In Brazil, the state has a constitution that prohibits the emergence or development of negative propaganda against religion, race, class suspicion, etc.

In Turkey, a person will be sentenced to prison for one to three years if inciting someone who makes hatred and hostility on a class, religious, racial, sectic, or regional basis. In Germany, there are certain laws that allow the victim from destruction to commit a lawful act against anyone who denies that annihilation takes place. In Canada, the Canadian Charter of Rights and Freedoms guarantees in freedom of expression but with certain provisions to avoid incitement.
2.13 Indonesia

While in Indonesia, R. Susilo explains that the meaning of "insult" is "to attack the honor and reputation of a person". The affected hate speech is usually embarrassed. According to him, insults against one individual there are 6 kinds namely:

1. Insult verbally
2. Insult with letter / written
3. Slander
4. Light insult
5. Complaining slanderously
6. Defamatory allegations

All such contempt can only be prosecuted if there is a complaint from an individual affected by contempt unless the contempt is committed to a civil servant who is doing his or her work legally.

The Articles governing the actions of Hate speech against a person are all contained in Book I of the Criminal Code Chapter XVI particularly in Articles 310, Article 311, Article 315, Article 317, and Article 318 of the Criminal Code. Meanwhile, defamation or defamatory against a government, organization or group is set out in special articles, namely:

1. Insult against the head of a foreign country (Articles 142 and 143 of the Indonesian Criminal Code)
2. Insult to a group of people / groups / organizations (Article 156 and Article 157 of the Criminal Code)
3. Insult to religious employees (Article 177 of the Criminal Code)
4. Insults against the existing powers in Indonesia (Articles 207 and 208 of the Criminal Code)

2.14 Politeness of Indonesian Society

Not a few of research has been done to examine the politeness of language in Indonesia in various aspects of life. Several books have also been published to discuss the phenomenon of language politeness. The results show that there is language impoliteness and politeness. In the midst of a plural society there is certainly a polite and impolite language. Such phenomena will continue to occur as long as humans still use language. In real life it can be seen that the language-related politeness barely decreases. Whilst, language impoliteness is increasing in particular. According to Pranowo (2009: 51) it happens because of several reasons, i.e (1) Not all people understand the rules/strategies of language politeness, (2) there is a grasp of politeness strategy but not able to use it, (3) there is an adept politeness strategy but not aware upon the use of politeness strategy, (4) do not understand the rules of politeness and not proficient in polite language. To overcome the reality of the society then the things that need to be done to improve the politeness of a multicultural society are (1) describing the rules of good language politeness, (2) continuous socialization in various institutions both formal and informal ones.

Although the Indonesian language does not yet have a certain rule of politeness by default, at least polite signs can be identified yet. Grice (1978) identifies language politeness as having to pay attention to the principle of cooperation. Complementing Grice, Leech (1983) has also proposed some rules /
maxims to communicate politely. Likewise, Brown and Levinson (1987) have also proposed several strategies on language politeness. Finally, Leech (2014) proposes a politeness strategy that can be applied in the midst of multicultural society. A politeness strategy that can be done by the speaker by reducing or by weakening the negative expression to the speaker.

According to the strategy Neg-Politeness includes indirectness, hedging and understatement. Meanwhile, to add to the impression of politeness, speakers can use post-politeness strategy, that is by adding or strengthening expressions that express positive values to the speakers. The two steps above is certainly not an easy thing to do. Nevertheless, efforts to improve this country's condition should continue to be carried out, one of them is through education based on local wisdom character (see Sibarani, 2015).

The government through the ministries of education and culture has taken steps to deal with the degradation of multidimensional character by applying character education in schools and has formulated eighteen (18) character values that will be taught to the younger generation of the nation for the betterment of a more peaceful and prosperous Indonesia as a nation. Character in this case is understood as the values of human behavior associated with God Almighty, individual, fellow human beings, environment, and nationality that manifested in thoughts, attitudes, feelings, utterances, deeds based on religious norms, law, manner, culture, customs (Zubaedi, 2012: 10).

In the development of Indonesian character, local wisdom becomes an important source that must be owned by the next generation of nation. Character
formation implies teaching, inheriting and applying local wisdom as cultural values to young generations. Local wisdom is the value of local culture that can be utilized to regulate the life order of society wisely, the word "local" in local wisdom here is 'sectional' (Sibarani, 2015). Local wisdom that comes from cultural traditions or oral tradition is very important applied to be the source of character formation and identity especially for the younger generation of Indonesia. Local wisdom does not only deal with the meaning and functioning of cultural traditions, but further with the norms and values of cultural traditions that can be applied in dealing with the problems of the nation and the country today.

2.15 Hate Speech on the Internet

Ethics in the online world needs to be emphasized, considering the online world is something that has been considered important for the world community. However, more and more parties are abusing cyberspace to spread unusual things about things, such as ethnicity, religion, and race. Spread of news that is slander in the Internet world, for example, be a matter of note. An Internet Service Provider (ISP) is usually the party that is held responsible for any content that contains defamation.

In fact, contents containing slander are beyond the responsibility of the ISP; especially there are third parties who enter it without the knowledge of ISP. Just like management in a bookstore, the Internet world differentiates the role between distributors and publishers. In this case, ISP simply acts as a publisher contracting distributors to manage their networks. The above is what is often referred to as Libel is a statement or expression of someone who caused damage
to the reputation of others in a particular community because of his expression. Or can be in the form of character assassination and in the professional world though.

In his book The New Communication Technology, Mirabito said there were 12 thousand Internet users who became victims of crime on the Internet regarding: ethnicity, race, religion, ethnicity, sexual orientation, to gender. In fact, the progress of the Internet goes hand in hand with the increase of terror in cyberspace. A case in point for a 19-year-old boy who used a computer at his school to send an e-mail containing death threats to 62 other Asian-American students.

The above case examples are one example of the term hate that is often faced by America and is a dilemma of freedom of expression of their first amendment. Hate's crime is a serious problem faced by the Americans, in 2001 alone there were 12,000 individuals who were victims of this Hate crime usually due to race, ethnicity, country of origin, religion or belief, sex orientation, or even because of their gender.

In America, there was an action called The Hate Crime Prevention Act of 2003 which is still being debated in the 108th congress. If this action is passed into law, then the protection of the hate speech will be increasingly assured from federal agencies. The action is based on the legal premise:

- Individuals who are targeted Hate crime will try to go beyond national borders so as not to become a victim of insult
- The perpetrator of the crime Hate crime will try to go beyond the borders of the country to insult the victim.
- The offender may use articles, including computers capable of disseminating information to various countries, to conduct Hate crime

2.16 Hate Speech in the Online Setting

Following the technological revolution that began in the 1960s, the ever-growing expansion of the internet since the 1990s has had considerable impact across the globe. Ultimately, we have gone from a system of information transmission dominated by the mass media, state and lobbies, to a knowledge society where citizens are not just information transmitters themselves but can also assume a more active role, as creators and co-creators of new content. In the online world, a place of global relations characterised by a dilution of space-time limitations, anyone with online access can offer their opinion, contribute to dialogue and put forth their knowledge and perceptions for the gestation of modern culture or “cyberculture” (Sacristán 2013: 126). It is thus hard to dispute that the rapid expansion of the internet has impacted and continues to impact societies at a micro-, meso- and macro-scale.

Communication, including the production and sharing of information content, is one of the core features of the internet. Yet, this type of digital communication is marked by a number of particularities: the internet is a space that provides users with the capacity for expressing their views and communicating without limits, and typically (though not always) without control; the online setting makes it easy for users to hide their identity (in whole or in part) and, in some cases, even to hide their location and activity. As de Salvador Carrasco discusses, this anonymity is “the ability to perform any access,
communication or publication in the network without third parties having the possibility to identify or locate the author of said action,” although it is also true that such anonymity can only become a possibility through the implementation of specific strategies and tools usually not known to most educated laymen who use the internet (de Salvador Carrasco 2012: 2).

Still, even though most of the public communication that is produced online is essentially traceable in origin, most users perceive the internet as a platform where they can express themselves freely and anonymously. Interestingly, research conducted by Childnet International in over 68 countries revealed that the experience of anonymous communication is one of the elements most sought after by young people, to such an extent that they feel that the anonymous use of the internet should be safeguarded, despite its potential dangers (Childnet 2013). These characteristics of the worldwide web have encouraged a breeding ground for the phenomenon of cyberhate, understood (in a non-restrictive way) as Hence, due to its global, immediate and participatory nature, the internet has become a space for both the expression and dissemination of intolerant ideas and beliefs (Isasi and Juanatey 2016), offering an additional means of facilitating the advocacy and spread of discrimination that can potentially even lead to hate crime. Such attitudes and their expression reject difference and intend to deprive persons and groups of their dignity by denying and attacking their identity. It is these intolerant attitudes that constitute one of the main manifestations of hate speech as a social phenomenon, at least as far as the research reported in this volume is concerned. Such soft hate speech as spread online can have a devastating effect on the fabric of social order, as it potentially.
2.17 Hate Speech in Indonesia

During and after the 2014 presidential election, Jonru became the target of social media users who made it as though the name Jonru became an entry in a large Indonesian dictionary which meant "slandering or vilifying others" by Rivan Heriyadi. It is known that Ahmad Sahal also twittered similar things by claiming to mean "to justify slander to an unwelcome person." Upon this action, Jonru reported both to Polda Metro Jaya for defamation.

Jon Riah Measure Ginting namely Jonru Ginting was detained by police on charges of violating the Information and Electronic Transactions Act in connection with a number of uploads on social media. Determination of Jonru as a suspect was made after he underwent examination since Thursday (September, 9th) afternoon until Friday (September, 29th) early morning. Jonru's arrest was raised by his lawyer, Juju Purwanto, to reporters. According to him, Jonru's detention was "too forced" given his client's status in yesterday's examination as a witness. Jonru has been reported to the police three times. The first report was delivered by a resident named Muannas Al Aidid on charges of hate speech in social media.

Muannas claimed to underlie his reporting on several other documents containing posts from accounts suspected of belonging to Jonru Ginting on Instagram, Facebook, and Twitter. "Some posts we take, then we report as evidence of the report. In some of the posts, said Muannas, the accounts are allegedly 'eager to give understanding to the tribe, religion, race and inter group (SARA) SARA' s tendency towards the public. After reported Muannas, Jonru
reported a resident named Muhamad Zakir Rashidin on charges of defamation. One of them is covering Jonru's uploads about President Joko Widodo.

The third report posted Muannas because Jonru judged not deterrent with uploads that he did on Facebook. He allegedly referred to Muannas as a family of high ranking Communist Party of Indonesia Dipa Nusantara Aidit. The name Jonru began to be known in the social media world in Indonesia ahead of last 2014 preside elections.

In social media, Jonru Ginting's account has 1.47 million followers. Other medsos accounts connected to the account are Twitter 92.5 thousand followers, Instagram 66,7 thousand, and Periscope 531 followers.

Jonru Ginting Social media activist Jonru Ginting has been named a suspect case of hate speech. Determination of this suspect related to a number of posts (uploads) in his Facebook account. Polda Metro Jaya Special Criminal Investigation Commissioner Director Adi Deriyan Jayamarta revealed some posts of Jonru who made him languishing in police custody now. One of them is related to Quraish Shihab when appointed as an Id prayer priest at Istiqlal Mosque.

In the post, Jonru questioned the Quraish Shihab who will become the Eid al-Fitr prayer priest at the Istiqlal Mosque, Jakarta, some time ago. According to him, Quraish Shihab does not deserve to be a priest because of the statement that says Muslim women do not need to wear the hijab. Jonru in his Posting even provoked Muslims not to attend Eid prayers at the Istiqlal Mosque during which
his imam was Quraish Shihab. In this case, Jonru was snared in a layered article. The reason is in UU ITE, the elimination of racial and ethnic discrimination, and contempt of a group," Adi said. Jonru Ginting has been named a suspect case of hate speech through social media. In this case, active social media users are snared with layered articles.

We attached him (Jonru) layered article, Wadir Reskrimus Polda Metro Jaya AKBP Ahmad Yusep said in Polda Metro Jaya, Wednesday, October 4, 2017. Yusep revealed that Jonru is suspected of violating Article 28 paragraph 2 juncto Article 45 paragraph 2 No. 19 of 2016 concerning the Amendment of Law Number. 11 Year 2008 on Information and Electronic Transactions (ITE).

In the article, Jonru is threatened with a maximum sentence of six years in prison. Jonru is also suspected of violating Law Number 40 Year 2008 on the Elimination of Racial and Ethnic Discrimination. Under this law, Jonru faces up to a maximum of five years in prison. Not only that, the police also ensnare Jonru with Article 156 of the Criminal Code on Insulting a Specific Group with a maximum threat of five years in prison. He added, Jonru perform these deeds repeatedly in his Facebook account. According to him, Jonru could be subject to cumulative penalties. He did his actions over and over, on his Facebook post many who allegedly contain hate speech, Yusep said.

2.18 Previous Related Studies

The research on hate speech is one of the remarkable themes at present to be researched since they are many researchers deal with it even though each of those researchers focused on different topic. Most of them fell into different findings with different strategies of hate speech.

Upadhyay (2010) in his research entitled “Identity and Impoliteness in Computer-Mediated Reader Responses”. Investigates the connection between linguistic Impoliteness and identity in computer mediated communication through the examination of reader responses to ideas in views expressed by professional journalist in the online media. It was found that the respondents may use linguistic impoliteness strategically to communicate disagreements to argue against-out of groups ideological views, or to discredit ideological opponents.

Mak and Chui (2014) in their research entitled “Hate Speech in Facebook Status Updates: Strategic talk among colleagues “outside the work place” examined how colleagues of an Italian restaurant in Hong Kong perform core bussines and/or relation- based talk in Facebook status. They adopted Wenger’s (1998) framework of Communicates of Practise and Culpeper (1996) model of hate speech. Based on the analysis of 210 status updates collected from the research sites, it was found that such colleagues talk outside the workplace can be conducive (or at least influential) to the professional tasks and their relationship in the work place.

Nasution (2014) in her thesis entitled “Language Hate Speech in Jakarta Lawyers Club Talk Show” identified, analyzed and categorized the language
hate speech uttered by participants of that talk show. In which its participants were educated people who mostly use a direct strategy of hate speech (bald on record hate speech). In attacking on the other participant’s personal quality but the attacks dominantly were not responded by them.

Wijayanto (2014) in his research entitled “Ketidak santunan Berbahasa: Penggunaan Bahasa kekerasan di Sinetron Bertema Kehidupan Remaja” described hate speech and impolite language uttered by actor actress in some scenes. The result of this research showed that those hate speech language were uttered to show the anger, dejection, insult, scold, etc. It showed that positive and negative hate speech strategies were dominantly used by the actors and actress. The different strata in society were dominantly used by the actor/actress. The different strata in society were the dominant factor caused the hate speech languages.

Simanjuntak (2015) in his research entitled “Languange Hate Speech and Gender In Indonesia Lawak Klub (ILK) Comedy program”, she conducted study in talkshow which refers to face-to-face communication. Her study found that sarcasm or mock hate speech was dominant by the comedians of ILK comedy program. The hate speech utterance was used as effective communication strategy to entertain audience.

Rahmadsyah Rangkuti (2018) in his research entitled “Problems in Multicultural Society: From Languange Politeness to Hate Speech”, described Language politeness can be explored and developed from every language structure and local wisdom of the society as the user. On the other hand, hate
speech can be avoided by applying language politeness and practicing the values of local wisdom.

With the respect to this findings of the relevant studies, there are some similarities and the differences among to the previous studies to this research. The similarities are: (1) hate speech can be identified from utterances in the sentences and comments. (2) there are several kinds of hate speech, such as Positive and Negative, (3) the source of data are written text. It means they are having the same way in analysis. While the differences this research are: (1) looking for the data in different media. Such as social media and Talk Show. (2) looking for the reason to explain the role of the hate speech.

Those previous studies are relevant to this study since the theories and the finding can give some contribution to lead better understanding on the language hate speech uttered by Haters in Public Figures’ Instagram and to develop of the theory by applying the theory itself to create new findings for the next research. They will be use as the reference to support in conducting this research. All of the study above is about types and reason for using hate speech. Thus, it is important to investigate the way of hate speech strategies are realized in this research that will be conducted.

2.19 Conceptual Framework

In social media especially Instagram has given a good way to connect with politicians. Unfortunalety, it has also given those who don’t like a place where they know their complaints and criticism will be seen/heard. Social Media especially Instagram gives people the freedom to write virtually about anything
and everything but sometimes these comments and their purpose may be questionable. Some people keep posting negative messages all the time on pages of social media. It’s not that they disagree with what the post. they just criticize everything even when they don’t give a proper reason. They might be what people are calling „haters”. Hater’s comments in politicians’s social media especially in Instagram is the application of hate speech strategies by Culpeper.

Culpeper (1996:356) proposes five strategies of hate speech language. These hate speech strategies are means of attacking the hearer’s face. They are bald on record hate speech, positive hate speech, negative hate speech, sarcasm or mock hate speech, and withhold hate speech.

According to Culpeper (1996) there are output of hate speech strategies namely ignore, snub the other; disassociate from the other; be uninterested, unconcerned, unsympathetic; use inappropriate identity marker; seek disagreement; use taboo words; frightened; condescend, scorn or ridicule; and personalize/pronouns.

There are some reasons why someone utilize the hate speech utterances in his interaction, it is elaborated as the following. 1) Someone shows his heightened emotion because of his anger to the target. In this case, his reason in utilizing the hate speech utterances is to vent negative feelings. 2) someone tend to use hate speech utterances whenever there is an imbalance of social structural power show that he want to get power. 3) someone tend to use hate speech utterances to entertain the targeted audience rather than to face attack the hearer. 4) someone utilize the hate speech utterances to serve more collective intentions. In this case,
it can be done to promote activities or to attack the person’s face in order to entertain the others.

Language hate speech are also found in comment of politicians’ Instagram used by haters. Comment by haters seems have different reason why they use the hate speech language and the realization of hate speech strategies can be different. Then, the occurrences of hate speech strategies, the realization, and the reason for using hate speech used by haters in Social Media can be found observed in this study.

The research method will use in this study is descriptive qualitative research. Qualitative research refers to understanding is not necessarily to predict what might occur, but rather to understand in depth the characteristics of the situation and the meaning brought by participants and what is happening to them at the moment.
Haters’ comment in Politicians’ Social Media

STRATEGIES
Culpeper (1996:356)
bald on record hate speech, positive hate speech, negative hate speech, sarcasm or mock hate speech, and withhold politeness

REALIZATION
Culpeper (1996)
Snub, Disassociate from the other, Be uninterested, use in appropriate identity markers, Seek disagreement, Use Taboo words, Frighten, Condescend, Pronoun.

REASON
(Beebe nad Culpeper, 2011)
(a). To vent negative feelings; (b) To get power; (c) To entertain the viewers; (d) To serve collective purposes.

Figure 2.1 Conceptual Framework
CHAPTER III
RESEARCH METHODOLOGY

3.1 Research Design

The research will be conducted by using qualitative descriptive design with case study in order to describe the hate speech strategies of the utterances done by haters in politicians’ Instagram. According to Bodgan and Biklen (1992:29) qualitative research is as direct source of the data and the researcher is the key instrument, qualitative means to find out how a theory works in different phenomenon whose data collected are in the form of words rather than number. Qualitative research has the natural settings, attempting, to make sense or to interpret phenomena in terms of the meaning people bring to them.

This research will apply descriptive design because the research due to the factors what Ary and Rezarviech (1979) say that descriptive study is used to get certain information about certain phenomenon that happen when a research conducted. This study examines the language hate speech done by haters in politicians’ Instagram as a subject of research. In relation to this study, it will find out the strategies of language hate speech which are used by haters in politicians’ Instagram, and the reasons of using hate speech which are used by haters in politicians’ social media will be observed and the result of the observation on this case study can be described as the final result of this study.

3.2 The Data and Source of Data

The source of data was commentator or haters in politicians’ Social media especially in Instagram. The data of this study were the utterances of comment by haters in politicians’ Social media. The utterances considered as data will those hate speech utterances and the data used in this study is word, phrase, clause. Some politicians that are selected to be the subject of the research are Hillary Clinton, Kim Jong Un, and Donald Trump. They are selected because their accounts in Instagram are mostly visited by haters and they are politicians’ controversy. The comment by haters in politicians’ Social media by upload their photo without endorsement on January 2018 until March 2018.
3.3 The Technique of Data Collection

The technique of data collection will be collected by using documentary technique, in which only the data that support research question are taken. The data of this research will be taken from download/screenshoot photo of politicians” Instagram in site www.instagram.com. The data will be taken through some steps they are:

1. The data will be taken by downloading or screenshot the photo of politicians in their instagram.

2. Transcribe the transcription of comment by haters in politicians” Instagram. The utterances of comment by haters in politicians” Instagram as the data. Instrument of data collection is a tool or equipment used in collecting the data.

The researcher will be collected and and observed the available data of hate speech utterances by haters in politician”s Instagram.

3.4 Technique of Data Analysis

The data will be analyzed based on interactive model proposed by Miles, Huberman, and Saldana (2014) with three phases of data anaylsis. The phases are data condesation, data display, and conclusion drawing or verification.
a. Data Condensation

According to Miles, Huberman, and Saldana (2014) Data Condensation is aimed at processing the raw data that appear in the written up fieldnotes in order to be analyzed. The process can be in form of selecting, focusing, simplifying, abstracting, and transforming. In this study, data condensation included the process of selecting utterances of comment by haters in politicians’ Instagram, focusing on utterances which contained hate speech strategies in order to make sure that it was really suitable as the data, simplifying by categorizing the utterances into strategies, realization, and reason in order to make it simple. Abstracting is the process of making written summary on the types, ways of realization, and reason for using language hate speech as what theories said and transform the written summary. Transforming is to describe and connect the data to the related study.
b. Data Display

Miles, Huberman and Saldana (2013: 31) stated that the second major flow of analysis is data display. Data display is defined as “display” as an organized assembly of information that permits conclusion is drawing and action taking. A display can be an extended piece of text or diagram, chart, table, or matrix that provides new way of arranging and thinking more textually embedded data. The purpose of displaying the data is to ease the data understood if form of matrix or other chart rather than in longer explanation. In this step, the data were organized based on the utterances of haters in politicians’ Instagram. The data was organized from haters in politicians’ Instagram for January 2018 until March 2018.

c. Drawing Conclusion

Miles, Huberman and Saldana (2014:32) stated that the third stream of analysis activity is conclusion drawing and verification. Conclusion involves stepping back to consider what the analyzed data mean and to assess their applications for the questions at hands. Verification integrally linked to the drawing conclusion, revisiting the data as many times as necessary to cross-check or verifies these emergent conclusions. Conclusion is drawn based on the data display. The start data collection of the qualitative analysis is to interpret what things mean by noting patterns, explanation, casual flows and propositions. The writer results were clarified and conducted about the types of hate speech strategies, the way hate speech strategies were used and the reasons of using hate speech strategies by
haters in politicians’’ Instagram. Conclusion drawing can be done through deciding what the data means or find the pattern after reading the data tabulation or display.

The data obtained were analyzed as follows:

1. Identifying the transcription of comments used by haters in politicians’’ Instagram.
2. Identifying the data by matching the theory of hate speech strategies to the data found.
3. Classifying the identified data in accordance with the problems of the study and the basic theory.
4. Drawing conclusion based on the interrelationship of the data.

3.5 Trustworthiness of The Study

Trustworthiness is the study is necessary to make the findings of a study become worth paying attention to the reader. Lincon and Guba (1985) assert that trustworthiness consists of four criteria such as credibility (confidence with truth value), transferability (applicability of the findings to another context), dependability (findings are consistent and could be repeated), and confirmability (neutrality of the findings). Some activities to establish the trustworthiness can be shown in the table below.
Table 3.1 Summary of Techniques for Establishing trustworthiness by Lincon and Guba (1985)

<table>
<thead>
<tr>
<th>Criteria Area</th>
<th>Technique</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credibility</td>
<td>1. Activities in the field that increase the probability of high credibility</td>
</tr>
<tr>
<td></td>
<td>a. Prolong engagement</td>
</tr>
<tr>
<td></td>
<td>b. Persistent observation</td>
</tr>
<tr>
<td></td>
<td>c. Triangulation (Sources, methods, and investigators)</td>
</tr>
<tr>
<td></td>
<td>2. Peer debriefing</td>
</tr>
<tr>
<td></td>
<td>3. Negative case analysis</td>
</tr>
<tr>
<td></td>
<td>4. Referential adequacy</td>
</tr>
<tr>
<td></td>
<td>5. Member checks (in process and terminal)</td>
</tr>
<tr>
<td></td>
<td>6. Think description</td>
</tr>
<tr>
<td></td>
<td>7. a. The dependibility audit, including the audit trail</td>
</tr>
<tr>
<td></td>
<td>b. The confirmability audit, including the audit trail</td>
</tr>
</tbody>
</table>

1. Credibility

To fulfil the trustworthiness in terms of credibility of the study, triangulation technique will apply in this research. Triangulation refers to the use more than one approaches to investigate a research question in order to enhance confidence in the ensuing findings (Denzin:1970). Credibility is an evaluation of whether the findings of the research represent a credible interpretation of the data drawn from participants of the original data (Lincoln and Guba: 1985). To address and enhance the credibility of a research account, triangulation is primary and commonly used and method. It is as cross checking information and conclusion through the use of multiple procedures of source.

According to Denzim and Lincoln (1994), there are four approaches of triangulation. They are as following:
1. Data triangulation, which entails gathering data through several sampling strategies, so that slices of data at different times and social situations, as well as on a variety of people, gathered.

2. Investigator triangulation, which refers to the use of more than one researcher in the field to gather than and interpret data. It involves the use of multiple observers, interviews or data analysis in the same study for confirmation purposes.

3. Theoretical triangulation, which refers to the use of more than one theoretical position in interpreting data.

4. Methodological triangulation, which refers to the use of more than one method for gathering data as interviews, observations, questionnaires, and documents.

Data triangulation and theoretical triangulation were used in this research. Data triangulations was gained from the hate speech utterances used by haters in Public figure.celebrities’ Social media. Theoretical triangulation was gained by cross-checking the data with theory of hate speech.

2. Transferability

Thick description was provided to establish transferability. In order to make this research was transferable to different settings, the description of the whole research process was written done in this research such as the condition and context where the research take place. The details about the subject (Hillary Clinton, Kim Jong Un and Donald Trump) and the personal detail of politician
(name, ethnic, group and profession) will be described in this research. When the contexts are fulfilled, the findings may be transferable to other future study.

3. Dependibility

Dependibility is an assessment of the quality of the integrated process of data collection, data analysis, and theory generation. It involves participants evaluating the findings and the interpretation and recommendations of the study to make sure that they are all supported by data received from the informants of the study. The processes within this study reported in detail, thereby enabling the a future researcher to repeat work, if not necessarily to gain the same result. In this case, to evaluate accuracy, the findings, the interpretations and conclusion was derived from the authentic data. It was conducted by providing an opportunity for the outsider to challenge the process and findings of this study.

To make sure that the finding was dependable, deliberate checking and jotting down the process and the result of the research will be done. This process is called audit trail which is divided into two kinds:

a) Audit trail process: deliberate and complete note of the research process compared with the standard theory to make sure that the process is done precisely.

b) Audit trail product: consist of data note and data interpretation to make sure that the research is supported by data.
4. Confirmability

In order to fulfil confirmability of the study, raw data, reduced data and reconstructed data are provided in this study. All the detailed documentation of the data processing will be documented in appendixes. The transcription of the utterances are also put in the appendixes as Mazeland (2006) defined a transcription is the combined result of carefully listening to how and where the utterances are produced and the interpretative work of transcriber as a competent member of the culture under investigation. Transcription allows the data to be available for scientific community. This was allowing any observer to trace the course of the research step by step via decisions made and procedures described. In addition, some codes and appendixes will also make so that readers could easily understand the data.
CHAPTER IV
DATA ANALYSIS, FINDING AND DISCUSSIONS

4.1. Data Analysis

The data in this study were the utterances of comment by haters in politicians’ Instagram. Some politicians that are selected to be the subject of the research are Hillary Clinton, Kim Jong Un and Donald Trump. They are selected because according to Ebi (2015), their accounts in Instagram are mostly visited by haters and they are politicians’ controversy. The comment by haters in politicians’ Instagram is politicians upload their photo without endorsement on January – March 2018. The data in this chapter were reduced based on Culpeper’s (2011) theory.

The data analyzed by applying Miles, Huberman, and Saldana (2014) analysis model which consisted of three steps namely: 1) data condensation, 2) data display, and 3) verification and conclusion drawing.

1. Data Condensation

In this study, data condensation included the process of selecting utterances of comment by haters in politicians’ Instagram. In this step, the utterances that were selected only comment by haters as enclosed in appendix 1 page 81-185. In focusing step, it is focusing on utterances which contained hate speech strategies proposed by Culpeper (1996) in order to make sure that it was really suitable as the data, simplifying by
categorizing the utterances into strategies, realization and reason in order to make it simple. Abstracting is the process of making written summary on strategies, ways, of realization, and reason for using hate speech, as what theories said and transform the written summary.

2. Data Display

The next step of data analysis is data display. In this step, the data were organized in matrix form to show the interrelationship of data. The product of data display enclosed in appendix 2 ─ appendix 4. The analysis of data were displaying in matrix form to make it visible in order to ease the data understood easily rather than in longer explanation.

3. Verification and conclusion drawing

The last step of data analysis were drawing conclusion that can be seen in the findings of the study about hate speech about hate speech strategies, realization of hate speech, and the reasons why hate speech strategies occured the ways they are in politicians” Instagram.

4.1.1 Types of Hate Speech Strategies

There were 4 types of hate speech strategies used by haters after analyzing the comments of politicians” Instagram owned by Hillary Clinton, Kim Jong Un, and Donald Trump. It was found that Bald on Record Hate Speech, Positive hate speech, Negative hate speech, and Sarcasm or Mock hate speech occured in the three politicians”. The table below would give the sample of hate speech utterance were found in the data.
Table 4.1 Hate Speech Strategies Used by Haters in Politicians’ Instagram  
(January 2018)

<table>
<thead>
<tr>
<th>No.</th>
<th>Hate Speech Strategies</th>
<th>Hate speech utterances</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bald on record hate speech</td>
<td>@damonh_01: <em>his hair looks so fucking stupid</em> (on Kim Jong Un’s Instagram @marshalkimjongun)*</td>
</tr>
<tr>
<td>2</td>
<td>Positive hate speech</td>
<td>@bulusuziyang: <em>Stupid Old man</em> (on Donald Trump’s Instagram @realdonaldtrump)</td>
</tr>
<tr>
<td>3</td>
<td>Negative hate speech</td>
<td>@patricia.xoxoxo: <em>U should be in prison.</em> (On Hillary Clinton’s Instagram @Hillaryclinton)</td>
</tr>
<tr>
<td>4</td>
<td>Sarcasm or Mock Hate speech</td>
<td>@xdxdzhang: <em>You are blessed not in in the jail, YET.</em> (On Hillary Clinton’s Instagram @Hillaryclinton)</td>
</tr>
<tr>
<td>5</td>
<td>Withold politeness</td>
<td>-</td>
</tr>
</tbody>
</table>

And the data can be seen in table 4.2 to know the total number of hate speech strategies.

Table 4.2 The percentage of Hate Speech strategies used by haters in Politician’s Instagram

<table>
<thead>
<tr>
<th>No.</th>
<th>Hate Speech Strategies</th>
<th>Total</th>
<th>Percentage (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Bald on record hate speech</td>
<td>58</td>
<td>13.71</td>
</tr>
<tr>
<td>2</td>
<td>Positive hate speech</td>
<td>264</td>
<td>62.41</td>
</tr>
<tr>
<td>3</td>
<td>Negative hate speech</td>
<td>87</td>
<td>20.60</td>
</tr>
<tr>
<td>4</td>
<td>Sarcasm or Mock Hate speech</td>
<td>14</td>
<td>3.30</td>
</tr>
<tr>
<td>5</td>
<td>Withold politeness</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>423</td>
<td>100.00</td>
</tr>
</tbody>
</table>

From the table 4.2, it could be seen that the types of hate speech used by haters in politicians” Instagram, there were 4 types of hate speech strategies found namely: Bald on record hate speech, positive hate speech, negative hate speech, and sarcasm or mock hate speech.

It found 264 (6241%) positive hate speech had high frequency of usage in politicians” Instagram and then negative hate speech was 87 (20.60%), bald on
record hate speech 58 (13.71%), and sarcasm or mock hate speech was 14 (3.30%).

The following points would provide the analysis of the types hate speech strategies found in the data.

4.1.1.1 Bald on record Hate Speech (BRH) occurred in Politician’s Instagram

Culpeper (1996) states that bald on record hate speech typically deployed where there is much face attack, and where there is an intention on the part of the speaker to attack the face of the hearer. It was found that Bald on record hate speech occurred in the three politicians’ Instagram.

It was found that Bald on record hate speech occurred in Hillary Clinton’s Instagram on January 2018 as can be seen in the following.

@marcamicomay21st1980  : Aye,yo. Inform everyone why you couldn”t congratulate your cry baby supporters after you lost? Only losers point fingers at everyone else, instead of taking responsibility for their losses/mistakes. You’re a prime example of a cry baby. Accept the L and move on. May be, you should hide back in the woods again with x amount of...... (alcohol drink emoticon) to numb your pain and don’t forget to bring your pils to alleviate your anxiety disorder in course of the TWO THOUSAND AND SIXTEEN ELECTION. #findacure(Appendix 1)

In data 1, it can be seen that hater tried to give little attention to Hillary Clinton by saying “Accept the L and move on. May be, you should hide back in the woods again with x amount of...... (alcohol drink emoticon) to numb your pain and don’t forget to bring your pils to alleviate your anxiety disorder in course of the TWO THOUSAND AND SIXTEEN ELECTION”.

It seemed to be happening here is hater employs a short term goal of face damage and does not try to save the politician face. Therefore it can be said as Bald on record hate speech.
It was found that Bald on Record hate speech in Kim Jong Un’s Instagram on January 2018 as can be seen in the following:

@andrewadriansyah: go take care of your people than your butt cheeck hair
(appendix 1)

The data above also showed that haters expressed bald on record hate speech. The utterances “go take care of your people than your butt cheeck hair” can be categorized to bald on record hate speech for the reason that haters attacked politician directly by producing the statement impolitely with to the point way in circumstance where face is not irrelevant or minimized. It can be categorized as Bald on record hate speech.

Bald on record hate speech also occurred in Donald Trump’s Instagram on January 2018 can be seen below:

@amajewellery: He is worst president in history. Please don’t lie to american.
(Appendix 1)

The final data showed that haters produced bald on record hate speech in his utterance. The utterance “He is worst president in history” can be categorized in bald on record hate speech because haters deliberately did not want to cooperate with politician or hater does not want to maintain good relation with the politician.

Based on the described data above, it can be seen that there are many cases which make a person attack directly and clearly to the hearer.
4.1.1.2 Positive Hate Speech (PH) Occurred in Politician’s Instagram.

The positive hate speech damages the recipient’s positive face wants (Culpeper, 1996). The students produced the positive hate speech in many ways as Culpeper (1996) stated that there were many output strategies of positive hate speech, namely: 1) Ignore, snub the other, 2) Disassociate from the other, 3) Be disinterested, unconcerned, unsympathetic, 4) Use inappropriate identity markers, 5) Use obscure or secretive language, 6) Seek disagreement, 7) Make the other feel uncomfortable, 8) Call the other names, 9) Use taboo words — swear, or use abusive or profane language, 10) Exclude the other from activity.

The following expressions represent this strategy found in the data used by haters in Hillary Clinton’s Instagram can be seen in the following on January 2018:

@collincozad: *This is the woman that claims she loves woman but funds Islamic Jahadis that enslave women. Hypocrisy.* (Appendix 1)

As seen in the data above, haters utilize the hate speech utterances to politician. Haters uttered “*This is the woman that claims she loves woman but funds Islamic Jahadis that enslave women*” to seek disagreement in which it can be categorized to positive hate speech. Haters seek disagreement with Hillary Clinton claim and use inappropriate identity marker “*Hypocrisy*” to the politician. On the other hand, “hypocrisy” means coward or hypocritical. Seek disagreement and use inappropriate identity marker, it can be categorized as positive hate speech.

It was found that positive hate speech occurred in Kim Jong Un’s Instagram as seen in the data:
Based on the data above, it was categorized into positive hate speech which was showed by the utterance of “eat my ass kim :D” as the marked of disinteresting thing. By using the concept of positive hate speech as the base of data analysis, it was found that positive hate speech occurred in Donald Trump’s Instagram as seen in data on January 2018.

Based on the data above, it can be seen that haters uttered positive hate speech in expressing hate speech. The utterance “Trump a rapist” used by haters showed that hater use inappropriate identity marker. Haters added a nickname when a distant relationship pertains.

Based on the data above, it can be seen that there are many cases which make haters uttered the positive hate speech strategies to politicians such as use seek disagreement, be disinterested and use identity marker.

4.1.1.3 Negative Hate Speech (NH) occurred in Politicians’ Instagram

Negative hate speech strategies were also found in politician’s Instagram. Culpeper (1996) stated that negative hate speech was the use of strategies of negative hate speech namely. 1) Frighten, 2) condescend, scorn, or ridicule, 3) invade the other’s space, 4) Explicitly associate the other with a negative aspect, and 5) put the other’s indebtedness on record.

It was found that negative hate speech occurred in Hillary Clinton’s Instagram as seen on January 2018.
@thomas.surette: “Any normal person have gone to jail for what Hillary did”. (Appendix 1)

Based on the data above, one of Culpeper’s negative hate speech output strategies is to frightened the hearer that something will happen to them after what Hillary did. Nobody knows who and when someone was going to Jail.

By using the characteristics of negative hate speech as the base of data analysis, it was found that negative hate speech occurred in Kim Jong Un’s Instagram as seen the data on January 2018.

@cyriljames.manuel250: ”Donald Trump will beat your ass bitch”. (Appendix 1)

Based on the data above, it can be seen that hater frightened the hearer that something will happen to Kim Jong Un such as beating.

It was found that negative hate speech occurred in Donald Trump’s Instagram On January 2018 as seen in the data.

@zhuoxiamum: “No, no, no, we Chinese will dump you”. (Appendix 1)

Based on the data above, it was found that haters applied the negative hate speech in Donald Trump’s Instagram. The utterance “Chinese will dump you” is one of negative hate speech in which hater frighten the politician in applying this strategy.

4.1.1.4 Sarcasm or Mock HateSpeech (MH) occurred in Politicians’Instagram

By using the concept of Sarcasm or Mock hate speech as the base of data analysis, it was found that sarcasm or Mock hate speech occurred in different Politicians’ Instagram.
It was found that Sarcasm and Mock hate speech Occurred in Hillary Clinton Instagram on January 2018 as seen in data.

@david_schwartz_: “Hillary you are slimeball and when you finally are cast down into the hell I will celebrate with joy that your soul will rot in hell”. (Appendix 1).

From the data above, it is clear that haters praised the politician first by saying “Hillary you are slimeball” and then the hater ridiculed by saying “when you finally are cast down into the hell I will celebrate with joy that your soul will rot in hell”. It shows that haters annoyingly joking about the politician death.

It was found that Sarcasm or Mock Hate speech in Kim Jong Un’s Instagram On January 2018 as seen in data.

@schonlin_leon: “He is happy because he become big cake!” (Appendix 1).

The piece of comment is from the same extract as the data above. It can be seen that haters mockery by flattering by saying “He is happy”. After that hater insulted politician “he become big cake!”.

It was found that Sarcasm or Mock hate speech occured in Donald Trump’s Instagram on January 2018 as seen data.

@guythatlikeskitties: “He did a great job covering up that false flag attack”. (Appendix 1).

From the data above, hater gives praise “He did a great job” but mean insult Donald Trump.
4.1.2 Realization of Hate Speech Strategies Occurred in Hate Speech

Instagram

There were 11 realization of hate speech strategies occured in politicians’ Instagram. But in this research was found just 9 realization of hate speech. And other realizations were found in politicians’ Instagram namely insults and similes. The result of those realizations could be seen in the following.

The table would give the sample of the realization of hate speech were found in the data.

**Table 4.3 Realization of hate speech strategies used by haters in politicians’ Instagram**

<table>
<thead>
<tr>
<th>No.</th>
<th>Realization of Using Hate Speech</th>
<th>Hate Speech Utterances</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ignore, Snub the other</td>
<td>—</td>
</tr>
<tr>
<td>2</td>
<td>Disassociate from the other</td>
<td>—</td>
</tr>
<tr>
<td>3</td>
<td>Be disinterested, Uncocerned, Unsympathetic.</td>
<td>@amonh_01 : Eat my ass Kim :D (Appendix 1)</td>
</tr>
<tr>
<td>4</td>
<td>Use inappropriate identity marker</td>
<td>@lace_and_cakes : Trump is a rapist. (Appendix 1)</td>
</tr>
<tr>
<td>5</td>
<td>Use obscure or secretive languange</td>
<td>@maideljj : She’s son the phone to Putin. Look at her evil smile.</td>
</tr>
<tr>
<td>6</td>
<td>Seek disagreement</td>
<td>@collincozad : This is the woman that claims she loves woman but funds Islamic Jahadis that enslave women. Hypocrisy. (Appendix 1)</td>
</tr>
<tr>
<td>7</td>
<td>Use Taboo words</td>
<td>@benrsh : your tities are bigger than your nuke vutton. (Appendix 1)</td>
</tr>
<tr>
<td>8</td>
<td>Call the other names</td>
<td>@popmyload : “He”slike you’ll grow up to be a good slave in Russian slave camp haha”. (Appendix 1)</td>
</tr>
<tr>
<td>9</td>
<td>Frighten</td>
<td>@cyriljames.manuel250 :” Donald Trump will beat your ass bitch”. (Appendix 1)</td>
</tr>
<tr>
<td>10</td>
<td>Condenscend, scorn or ridicule</td>
<td>@david_schwartz_ : “Hillary you are slimeball and when you finally are cast down into the hell I will celebrate with joy that your soul will rot in hell”. (Appendix 1)</td>
</tr>
<tr>
<td>11</td>
<td>Personalize (I and You)</td>
<td>@elliass.garcia : “I can”twait to nuke you”. (Appendix 1)</td>
</tr>
</tbody>
</table>
| 12  | Insult                          | @valter_almqvist : “you are the ugliest person in
There were 11 percentage of hate speech strategies found in different politicians’ Instagram. They can be seen in table 4.4.

**Table 4.4 Percentage of Realization of Hate Speech strategies in politicians’ Instagram**

<table>
<thead>
<tr>
<th>No.</th>
<th>Realization</th>
<th>Total</th>
<th>Percentage (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ignore, Snub the other</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>2</td>
<td>Disassociate from the other</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>3</td>
<td>Be disinterested, unconcerned</td>
<td>5</td>
<td>1.18</td>
</tr>
<tr>
<td>4</td>
<td>Use inappropriate identity marker</td>
<td>32</td>
<td>7.56</td>
</tr>
<tr>
<td>5</td>
<td>Use obscure or secretive language</td>
<td>7</td>
<td>1.65</td>
</tr>
<tr>
<td>6</td>
<td>Seek disagreement</td>
<td>13</td>
<td>3.07</td>
</tr>
<tr>
<td>7</td>
<td>Use Taboo word</td>
<td>81</td>
<td>19.14</td>
</tr>
<tr>
<td>8</td>
<td>Call the other names</td>
<td>30</td>
<td>7.09</td>
</tr>
<tr>
<td>9</td>
<td>Frighten</td>
<td>11</td>
<td>2.60</td>
</tr>
<tr>
<td>10</td>
<td>Condescend, Scorn, Ridicule</td>
<td>51</td>
<td>12.05</td>
</tr>
<tr>
<td>11</td>
<td>Personalize (I and You)</td>
<td>1</td>
<td>0.23</td>
</tr>
<tr>
<td>12</td>
<td>Insult</td>
<td>176</td>
<td>41.60</td>
</tr>
<tr>
<td>13</td>
<td>Similes</td>
<td>16</td>
<td>3.78</td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>423</strong></td>
<td><strong>100.00</strong></td>
</tr>
</tbody>
</table>

From table 4.4, it could be seen that the realization of hate speech used by haters in politicians’ Instagram, there were 11 realizations found namely 1) Be disinterested, unconcerned, unsympathetic, 2) Use inappropriate identity markers, 3) Use obscure or secretive language, 4) seek disagreement, 5) Use taboo words, 6) Call other names, 7) Frighten, 8) Condescend, Scorn, ridicule, 9) Personalize / pronoun, and more additional categorized, 10) Insult, 11) Similes.
In the table 4.4, the researcher found 176 (41.60%) realization of hate speech which was included into insult. It could be concluded that insult had high frequency of usage by haters in politicians’ Instagram. It happened because haters showed their comment to wound the addresse’s face. It typically picks on the politicians’ physically appearance, mental ability, character behaviour, beliefs, familial, and social relations. The next was use taboo words; there were 81 (19.14) use taboo words which were found in politicians’ Instagram. On the other hand, disinterested, use secretive language, and personalize had low frequency of realize. It happened because they were used less than 2%.

The following points would provide the analysis of realization of hate speech strategies found in the data.

a. Be disinterested, unconcerned, Unsympathetic

Having analyzed the data, 5 expressions of disinterested unconcerned, unsympathetic was found in the three politicians. It means that the hate speech use for the unsympathetic tack taken by one of the interactants.

In kim Jong Un’s Instagram, the realization of disinterested, unconcerned, unsympathetic can be found in the following data:

@ilmariapaavov: “you fucking idiot korean people u think kim is the best? Hell no and people hungry there and that fat kim getting big mac when his country is dying to hungry”. (Appendix 1)

In this case, the utterance of “you fucking idiot korean people u think kim is the best? Hell no and people hungry there” is one of the positive hate speech which show a disinterested and unsympatetic of something. In this case, all the thing Kim Jong Un do here is to judge him for letting is country will be dying and
hungry, yet there are some politician out there do the same. There are haters show
disinterested and unsympathetic to Kim Jong Un. They were disappointed to Kim
Jong Un.

In Hillary Clinton’s Instagram, the realization of disinterested, unconcerned, unsympathetic can be found in the following data:

@jimmypage_fan: “Your a disgusting poor excuse for a human being... SO HAPPY YOU DIDNOT WIN THE PRESIDENCY!!!” (Appendix 1)

From the data above, haters showed a disinterested of Hillary Clinton. It show by saying “Your a disgusting poor excuse for a human being” it means that haters say I don’t like to see you, Hillary Clinton. “SO HAPPY YOU DIDNOT WIN THE PRESIDENCY!!!” It is clearly that the haters are not interested with Hillary Clinton.

**b. Use inappropriate identity markers**

People use hate speech by marking inappropriate identity and sarcastic. As occurred in comment of haters in politicians’ Instagram where haters use title and surname when a close relationship pertains, or a nickname when a distant relationship pertains.

Of three politicians’ Instagram analyzed, there were 2 politicians’ Instagram use identity marker. They are Hillary Clinton and Kim Jong Un Instagram.

It was found that use inappropriate identity marker occured in Hillary Clinton’s Instagram as seen data:
@trailblazingatx: “She”s in it for the money. She”s a disguisting Mongrel”. (Appendix 1)

Based on the data above, it can be seen that haters realized identity marker by saying “She”s a disguisting Mongrel” to change the name of politician and give an inappropriate identity marker. Meanwhile “disguisting Mongel” is dirty pyedog so it”s not suitable name.

It was found that use inappropriate identity marker occurred in Kim Jong Un”s Instagram as seen in data:

@mikeypit1: “oh really fat boy Trump has a bigger button we could just shoot down your wimpy rockets. ROCKET MAN :D”. (Appendix 1)

The data above showed that hater added and changed Kim Jong Un nickname. They are „fat boy” and „ROCKET MAN”. Because Kim Jong Un has fat body and he was cosidered will nuke America so Donald Trump and the other Americans naming him with „Rocket Man”.

c. Use Obscure or secretive language

Someone tend to use hate speech utterances to attack the target. Haters use a code known to others in the group, but not the politician. Of three politicians” Instagram analyzed only one politician”s Instagram that use obscure or secretive language.

In Donald Trump”s Instagram use obscure or secretive language were realized in the following data.

@diana.z.rizky.3: “Laknatullah! This is the characteristic of the followers of the Dajjal”. (Appendix 1)
The comment haters above was the realization in form of secretive language. Hater uses a code known to others group. As we know, the language „Laknatullah!” use by hater only used by Mouslem people so that knowing the word or the language that only certain people.

d. Seek disagreement

In Hillary Clinton’s Instagram, it was found that seek disagreement were realized in the following data:

@collincozad: “This is the woman that claims she loves woman but funds Islamic Jahadis that enslave women. Hypocracy”. (Appendix 1)

As seen in the data above, hater utilize the hate speech utterance to politician. Hater uttered “This is the woman that claims she loves woman but funds Islamic Jahadis that enslave women” to seek disagreement in which it can be categorized to positive hate speech. Haters seek disagreement with Hillary Clinton claims and use inappropriate identity marker “Hypocracy” to politician. Seek disagreement and use identity marker, it can be categorized as positive hate speech.

In Kim Jong Un’s Instagram, it was found that seek disagreement were realized in the following data:

@akx.sun: “Wow your all tied up in yourself arnt you, maybe you should at least try to do something that is concerning others in need -_-”. (Appendix 1).

By the data above, it can be observed that hater do not like Kim Jong Un appearance. Therefore they consider Kim Jong Un as politician who did not try to do something concerning others in need. So hater seek disagreement by his behavior.
In Donald Trump’s Instagram, it was found that seek disagreement were realized in the following data:

@lucaszou32: “I love CHINA, but you are not qualified to stand with him. Great Chinese will win the trade war!” (Appendix 1).

As seen data above, hater seek disagreement by Donald Trump photos. You’re not qualified to stand with him means Donald Trump is not qualified for the leader of China. And it indicates hater disagreement Donald Trump’s photo in Instagram.

e. Use Taboo Words

It means that the use of abusive or profane language in interactants. In Hillary Clinton Instagram, the realization of taboo words occurred in the following:

@keeko.reid: “Smh not even dialling my digits. Wtf Hillary”. (Appendix 1)

Based on the data above, it can be seen that hater uttered taboo words in expressing his hate speech. The utterance “wtf Hillary” used by hater to politician showed that hater produced a secretive language. The word wtf refered to the something genital. It is inappropriate for people to say wtf in social media.

In Kim Jong Un’s Instagram, the realization of taboo words occurred in the following data:

@doomed_mat: “talk a shit you killed ya own brother”. (Appendix 1)

One of Culpeper’s (1995) realizations of hate speech is to use taboo words. It is not appropriate for a people to use expressions such as ‘you killed ya own brother’. Furthermore, it is not appropriate for haters to tell about personal problem pf politician when hater should be trying to find out what is wrong with the politician to show their disappointment.
In Donald Trump’s Instagram, the realization of using taboo words occurred in the following data:

@jmcgrath: “pig stain on your fat chin”. (Appendix 1)

In the data above, it can be seen that hater uttered taboo words in expressing his hate speech. The utterance “pig stain on your fat chin” used by hater to politician showed that hater produced an secretive language. Hater uttered the word pig stain which actually referred to something dirty. And we know that is not appropriate for the user of social media use in social media because it is clearly indicates taboo language.

f. Call other names

In Hillary Clinton Instagram, the realization of call the other names occurred in the following data:

@wondering7000: “hey bighead :p”. (Appendix 1)

In Kim Jong Un Instagram, the realization of call other names occurred in the following data “

@lean_prince: “keep talking shit on the internet pussy boy”. (Appendix 1)

In Donald Trump’s Instagram, the realization of call other names occurred in the following data:

@jeankozma: “I doubt very much you believes this you’re such a fuckin liar”. (Appendix 1).

These data above, it is clearly that haters called other names politician with different names such as Hillary Clinton = bighead, Kim Jong Un: Pussy boy, and
Donald Trump = Fuckin Liar. Haters don not call the correct name but use call the other names.

g. Frighten

Frighten is instill a belief that action detrimental to other will occur: it means that as with utterances which attack aspects of face concerned with approval, belonging and solidarity, those which attack aspects face relating to freedom of action are many and varied throughout the corpus of extract studied.

In Hillary Clinton’s Instagram, the realization of frighten occurred in the following data:

@thomas.surette : “Any normal person have gone to jail for what Hillary did”. (Appendix 1)

Based on the data above, one of Culpeper’s negative hate speech output strategies is to frightened the hearer that something will happen to them after what Hillary did. Nobody knows who and when someone was going to Jail.

In Kim Jong Un’s Instagram, the realization of frighten occurred in the following data:

@cyriljames.manuel250 : ”Donald Trump will beat your ass bitch”. (Appendix 1)

One of culpeper’s negative hate speech output stratgeies, is to frighten the hearer. Hater frightens the politician by saying Trump will beat your ass bitch. Based on the data above, it can be seen that hater frightened the hearer that something will happen to Kim Jong Un such as beating.

In Donald Trump Instagram, the frighten occurred in the following data:
@zhuoxiamum : “No, no, no, we Chinese will dump you”. (Appendix 1)

Based on the data above, it was found that haters applied the negative hate speech in Donald Trump’s Instagram. The utterance “Chinese will dump you” is one of negative hate speech in which hater frighten the politician in applying this strategy.

h. Condescend, scorn or ridicule

This form is emphasizing your relative power. Be contemptuous. Do not threat the other seriously. Belittle the other (e.g. use diminutives)

In Hillary Clinton’s Instagram, the realization of condescend, scorn or ridicule occured in the following data:

@publicenemeneno1 : “This is so sad, Hillary play despacito, This is so sad, Hillary play despacito. This is so sad, Hillary play despacito”. (Appendix 1)

In the data above, the comment of hater in Hillary Clinton’s Instagram can be categorized into ridicule as she/he presupposed that politician have realization and hater said This is so sad and Hillary plays despacito song from Justin bieber.

@fka_kenneth : “This man doesn’t realize if he entered a nuclear war that the would United Nations will be on his ass with his whole communistic country reduced to rubble”. (Appendix 1)

In this case, hater concerned nd scorn the politician by saying “This man doesn’t realize if he entered a nuclear war that the would United Nations will be on his ass”. But we know that Kim Jong Un won’t start nuclear war with US.
i. Personalize / Pronoun

Of three politicians’ Instagram analyzed, only one politician Instagram that use personalize (I and You). It was Hillary Clinton Instagram. The realization of Personalize, use the pronoun „I” and „You” can be seen in the following data:

@galstariellsanchez : “Hillary Hillary I want t meet you <3 I would like to meet you prison. You and your husband”. (Appendix 1).

Based on the data above, it can be seen that haters use pronouns „I” and „You” in comment Instagram. Haters applied indicator which is stated in Culpeper (1996) stated that personalize, use the pronouns (I and You) is one of negative hate speech strategy. Here, hater explicitly associated the other with a negative aspect by pronouncing the word „I” and „you” to politician. It was better if hater used the pronoun „I” or mentioning his name and do not use „You” because hater have call the name of celebrity.

j. Insult

Culpeper (2011) referred insult as the productions of statements to wound the addressee’s face. It typically picks on the target’s physically appearance, mental ability, character, behaviour, beliefs, familial and social relations. In Hillary Clinton Instagram, insult can be found in the following the data:

@thelastunicornn : “The face of crazy :D”. (Appendix 1)

The comment of hater above was the realization in form of insult. Hater insulted the politician for her face as a symbol of craziness. As we know, an attack of quality face including the physical appearance was categorized as an insult.
In Kim Jong Un’s Instagram, the realization of insult can be found in the following data:

@niko21239: “hey you ballbag. It’s call history. I was tracking a package doug. Can you check it for. LMAO. FOH”. (Appendix 1).

Based on the comment by hater to Kim Jong Un. It showed that insult physical appearance of Kim Jong Un who has Fat Body by calling the politician “Hey You ballbag”. Hater does not try to soften his words but says it very directly.

In Donald Trump’s Instagram, the realization insult can be found in the following data:

@reneeecuts: “She is a clown! A disgrace to First Ladies.. cannot compare to Michelle. (Appendix 1)

Based on the data above, Donald Trump took a picture together with his wife. The hater directly insult the face of Donald Trump’s wife, Melania Trump. The hater insult her face appearance by saying “She is clown” and “A disgrace to First Ladies”.

k. Similes

Similes is an indirect relationship where one thing or idea is described as being similar to another. Similes usually contain the words “like” or “as”, but not always.

In Hillary Clinton’s Instagram, the realization of similes occurred in the following data:

@just_a_twans: “Why does she look like a psycho 24/7”. (Appendix 1).
In Kim Jong Un’s Instagram, the realization of similes occurred in the following data:

@popmyload: “He’s like you’ll grow up to be a good slave in Russian slave camp. Hahaha”. (Appendix 1)

In Donald Trump Instagram, the realization of similes occurred in the following data:

@minamizbob: “You look like fatty with organe looking skin”. (Appendix 1)

In the three data above, it can be seen that haters realized similes from the statement “She look like a psycho”, “He’s like you’ll grow up to be a good slave in Russian slave camp”, and “You look like fatty”. The word which was to “like or as” is where haters try to attack face of politicians.

4.1.3 The Reason of Using Hate Speech

There were four reasons for using hate speech according to Bebee and Culpeper (2011). But in this research was found just three reasons for using hate speech used by haters in politicians’ Instagram and additional reasons were to show disagreement, to show dissatisfaction, to mock the politician and to clarify something. The reason for using hate speech can be seen in the table.

Table 4.5 The Reason for Using Hate Speech

<table>
<thead>
<tr>
<th>No</th>
<th>Reason</th>
<th>Hate Speech Utterances</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>To vent negative</td>
<td>@jillian.oconnor: “Btw that’s racist towards religions other than Catholic and Christian..idk if your small brain can process that though”. (Appendix 1, On Donald Trump’s Instagram)</td>
</tr>
<tr>
<td>2</td>
<td>To show power</td>
<td>–</td>
</tr>
<tr>
<td>3</td>
<td>To serve collective purposes</td>
<td>@akkanhikmet: “Vampire, are you sleeping alone? Innocent children are dying because of you”. (Appendix 1).</td>
</tr>
</tbody>
</table>
Table 4.6 The percentage of the reason for using language hate speech in politicians’ Instagram

<table>
<thead>
<tr>
<th>No</th>
<th>Reason</th>
<th>Total</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>To vent negative feeling</td>
<td>121</td>
<td>28.60</td>
</tr>
<tr>
<td>2</td>
<td>To show power</td>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>3</td>
<td>To serve collective purposes</td>
<td>14</td>
<td>3</td>
</tr>
<tr>
<td>4</td>
<td>To entertain the viewers</td>
<td>21</td>
<td>3.30</td>
</tr>
<tr>
<td>5</td>
<td>To show disagreement</td>
<td>18</td>
<td>4.96</td>
</tr>
<tr>
<td>6</td>
<td>To show dissatisfaction</td>
<td>21</td>
<td>4.25</td>
</tr>
<tr>
<td>7</td>
<td>To mock the politician</td>
<td>207</td>
<td>4.96</td>
</tr>
<tr>
<td>8</td>
<td>To clarify something</td>
<td>21</td>
<td>48.93</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>423</td>
<td>100.00</td>
</tr>
</tbody>
</table>

From the table 4.4, it could be seen that the reason for using language hate speech used by haters in politicians’ Instagram, there were 7 reasons found namely 1) to vent negative feeling, 2) to serve collective purposes, 3) to entertain the viewers, 4) to show disagreement, 5) to show dissatisfaction, 6) to mock the politician, and 7) to clarify something.
In the table 4.4, the researcher found 207 (48.93%) reasons for using language hate speech were to mock the politician. It could be concluded that to mock the politician had high frequency of reason for using hate speech by haters in politician’s Instagram. The next was to vent negative feelings; there were 121 (28.60%) to vent negative feelings which were found in politicians’ Instagram. On the other hand, to serve collective purposes had low frequency of reason for using hate speech. It was 14 (3.305%) to serve collective purposes which were found in politician’s Instagram.

1. To vent negative feeling

People showed their heightened emotion because of their anger to target of the hate speech utterances would deliver the negative emotional. As occurred in comment of haters in politician’s Instagram where haters produced hate speech utterances in expressing emotion to politician. In this case, their reason in utilizing the hate speech utterances was to vent negative feelings.

In the politician Hillary Clinton, the reason for using hate speech that can be categorized to vent negative feelings can be seen in the data:

@maideljj: “She’s on the phone to Putin. Look at her evil smile”. (Appendix 1)

From the data above, haters had got angry because according to hater, the politician’s behaviour is not good and boring. Hater expresses negative feeling to the politician.

In Kim Jong Un’s Instagram, data that can be categorized to vent negative feelings can be seen in the following data.
In the data, it ended with hate speech attack of haters and said that he would to kill Kim Jong Un by join the army. Therefore, it could be understood that the occurrence of hate speech by hater was to vent negative feelings toward the politician.

In Donald Trump’s Instagram, data that can be categorized to vent negative feelings can be seen in the following data:

@jillian.oconnor: “Btw that’s racist towards religions other than Catholic and Christian..idk if your small brain can process that though”. (Appendix 1)

Based on the data above, hater vented the negative feelings to politician because Donald Trump as a politician have been racist towards religions.

2. To serve collective purposes

People use hate speech utterances to serve more collective intentions. As occurred in comment haters in politicians’ Instagram where haters promote activities to attack the celebrity face in order to entertain the others/the user. In this case, their reason in utilizing the hate speech utterances was to serve collective purposes

In Hillary Clinton’s Instagram on January 2018, data that can be categorized to serve collective purposes can be seen in the following data:

@trebmusic: “What a #hillbag... getting closer to that orange jumpsuit that she’s trying to call bail bonds as its getting closer”, but no one is going to bail her out this time :D :D :D”.

Based on the data above, hater attack the politician’s face by saying “getting closer to that orange jumpsuit that she’s trying to call bail bonds as its
getting closer, and to entertain the user of Instagram “but no one is going to bail her out this time :D :D :D”.

3. To entertain the viewers

Haters used to hate speech utterances as an effective strategy to entertain the viewers. As explain in previous chapter, seeing someone being ridiculed can provide safe zone to have self-reflexive pleasure for the reader which can be seen in the following the data.

In Hillary Clinton’s Instagram, the reason to entertain the viewers can be seen in the following the data.

@johnnyvan_ish: “when she dies she is going to have the biggest turn out, more than Michael Jackson... because they are there to spit on your grave”. (Appendix 1)

From the data above, hater ridiculed the politician. It is showed by “when she dies she is going to have the biggest turn out, more than Michael Jackson... because they are there to spit on your grave”.

In Donald Trump’s Instagram, the reason to entertain the viewers that can be seen in the following the data.

@parkerpdx: “Laughable..you talking about morality... vile in, vile out. What an embarrassment”. (Appendix 1)

From the data above, hater says “laughable..you talking about morality” but its mean to ridicule Donald Trump as the worst man.
4. To show disagreement

Instagram is one of kinds social media make politicians completely interactive with their followers via the social media world. Instagram allows followers to know where their favorite politicians are, what they are doing, what they are thinking and just about anything else the population could possibly want to know. In interacting in instagram, someone didnot always have same feelings with the other. In expressing his differences, haters tend to show disagreement when it was not suitable with his feelings. This case often occured in politicians” instagram as found in the following excerpt.

In Hillary Clinton”s instagram, the reason show disagreement that can be seen in the following data :

@collincozad : “This is the woman that claims she loves woman but funds Islamic Jahadis that enslave women. Hypocrisy. @Hillaryclinton”. (Appendix 1)

As seen in the data above, haters utilize the hate speech utterances to politician. Hater uttered ““This is the woman that claims she loves woman but funds Islamic Jahadis that enslave women”. To seek disagreement in which it can be categorized to positive hate speech. Hater seek disagreement with Hillary clinton”s claim to herself.

In Kim Jong Un”s instagram, the reason to show disagreement that can be seen in the following the data:

@th33_d4v1d : “ and change your outfit. You look like an anime girl. Kim Jong Chan”. (Appendix 1)
By the data above, it can be observed that hater doesnot like Kim Jong Un appearance. Therefore they consider Kim Jong Un as someone who doesnot have a good taste. So hater seek disagreement by his outfit clothes.

In donald Trump’s Instagram, the reason to show disagreement that can be seen in the following data:

@unaesthetic.saraa : “we don’t need your thoughts we need you to take action. I hope people realize that they made a mistake voting for you because you haven’t doing anything to „make America great again”. You’ve cause chaos so fix it”. (Appendix 1).

As seen above, haters seek disagreement by Donald Trump thoughts in Donald Trump’s post. this is indicate disagreement hater to people voting for Donald Trump to be the president of USA.

5. To show dissatisfaction

A sense of dissatisfaction is a very common thing occured in interacting with others. Someone could express her dissatisfaction of what was hoped, and it could occur because of her sense of nonconformity. In politicians’ instagram, it found that where politician as a public figure had not been satisfied on what is thinking. The data occurrence can be seen below on Hillary Clinton’sinstagram:

@beanmicah : “I can’t wait to smile like she is in this picture when she dies and justice is served. As far as all her followers go, I hope you can educate yourself”. (Appendix 1).

From the data above, haters showed dissatisfaction for politician. Hater thinks she become good woman and educated well if she can educate herself.
6. To mock the politician

Haters used mocking as an effective strategy to insult the politician. It is as the productions of statements to wound the addressee’s face. It typically picks on the target’s physical appearance, mental ability, character, behaviour, beliefs, familial and social relations.

In Hillary Clinton’s Instagram, to mock the politician can be found in the following the data:

@conservative_trump_supporter : “The plastic surgery makes you look fake”. (Appendix 1)

The comment of hater above was the realization in form of insult. Hater insulted the politician for her face looks face after doing plastic surgery. As we know, an attack of of quality face including the physical appearance was categorized as an insult.

7. To clarify something

In Instagram, whether she/he was haters has the right to speak up, especially in clarifying something to be clear. In analyzing the data, it found that haters spoke hate speech in clarifying something as seen in the data below:

@i_am_guy_senpai : “in 2014 North Korea spent 800 million dollars know nukes and only 200 million for food aid from the UN and little rocket man think about how many people you have sickened YOUR OWN PEOPLE FROM TESTING NUKES”. (Appendix 1).

In the data, the utterance can be categorized as to clarify something. It is shown by the sentence “in 2014 North Korea spent 800 million dollars know nukes and only 200 million for food aid from the UN and little rocket man think
about how many people you have sickened YOUR OWN PEOPLE FROM TESTING NUKES” the word „think about” make it clear what Kim Jong Un has done to his people.

4.2 FINDINGS

Having all the data been analyzed based on the three research problem as the findings are described as follows:

1. It is found that from five hate speech strategies proposed by Culpeper (1996), it was found 4 hate speech strategies in politicians’ Instagram namely Bald on Record Hate Speech (58), positive hate speech (264), Negative hate speech (87), and Sarcasm or Mock hate speech (14) and withhold hate speech (0) was not found in hate speech Instagram because withhold politeness tends to keep silent in responding the speaker utterances which is a strategy used not to perform as expected politeness strategies. In the comment of politicians’ Instagram, we were not found that haters show keeps silent in responding the politician.

2. It is found that hate speech were realized by haters in politicians’ Instagram through be disinterested, unconcerned, unsympathetic; use inappropriate identity markers; use obscure or secretive language; seek disagreement; use taboo words; call other names; frighten; condescend, scorn or ridicule; and personalize/pronoun. It was found the absence of ignore, snub the other and disassociate from the other in politicians’ Instagram. Other realizations were found in politicians’ Instagram namely insult and similes.
3. It is found that the reason for using hate speech in politicians’ Instagram they were to vent negative feelings, to entertain the viewers and to serve collective purposes. The absence of show power. The new reasons were found namely to show disagreement, to show dissatisfaction, to mock the politician, and to clarify something.

4.3 Discussion

In accordance with data analysis and findings, there were some points that were considered necessary to be discussed in this study. It can be seen that the result of this research are not wholly in line with the previous theories hate speech strategies. Some necessary points were discussed as the following.

This study found that there was phenomenon occurred when people tended to utter hate speech to politician. Culpeper theory (1996) states there are five strategies of hate speech namely: 1) Bald on Record Hate Speech, 2) positive hate speech, 3) Negative hate speech, 4) Sarcasm or Mock hate speech and 5) withhold hate speech. In this case, it was found that haters applied four of them while comment in politicians” Instagram except withhold politeness because withhold politeness tends to keep silent in responding the speaker utterances which is a strategy used not to perform as expected politeness strategies. In the comment of politicians” Instagram, we we’re not found that haters show keep silent in responding the politician.

On the hand, the most type used by haters in politicians’ Instagram was positive hate speech. This is contradictory with the result of the study done by Nasution (2014) who analyzed the hate speech in TV talk show in which bald on
record hate speech was frequently used by the participants in JLC talk show. Her argument that the participants in JLC talks show. Her argument that the participants in JLC talk show interfered the other participants’ personal life commonly by accusing and insulting clearly and directly. Different with the occurrence in politicians’ Instagram, which haters in politicians’ Instagram tend to applied the positive hate speech. Positive hate speech is the strategy of hate speech which deployed the positive face wants.

The realization of hate speech strategies occurred in politicians’ Instagram was found through be disinterested, unconcerned, unsympathetic; use inappropriate identity markers; use obscure or secretive language; seek disagreement; use taboo words; call other names; frighten; condescend, scorn or ridicule; and personalize/pronoun, insult and similes in politicians’ Instagram. The most frequent realization of using hate speech by haters in politicians’ Instagram was insult. Haters showed their comment to wound the addressee’s face. It typically picks on the politicians’ physical appearance, mental ability, character, behaviour, beliefs, familial, and social relations. It is not appropriate for people to use because the moral deterioration of the society.

The reason for using hate speech in politicians’ Instagram proposed by Beebe and Culpeper were to vent negative feeling, to entertain the viewers and to serve collective purposes. The absence of reason for using hate speech was to show power. Because a power struggle will occur to show the dominance of each speaker so the occurrence of hate speech that is to show power was not found in the comment of haters. The high frequency of reason for using hate speech was to mock the politician. It happened because haters used mocking as an effective
strategy to insult the politician. And the nes reasons were found namely to show disagreement, to show dissatisfaction, to mock the politician, and to clarify something.

The result of the study simanjuntak (2015) study; she conducted the study in talk show which refers to face to face communication. Her study found that sarcasm or mock hate speech was dominant by the comedians of ILK program. The hate speech utterance was used as effective communication strategy to entertain the audience. But according to Sproull & Kiesler (1985), communication via cmc is relatively depleted emotionally because it lacks the rich nonverbal and environmental cues present in face to face interactions lead more positive impressions. Those different contexts apparently create different criteria too. It can be concluded that different context result different reason of hate speech phenomena.
CHAPTER V

CONCLUSION AND SUGGESTIONS

5.1 Conclusion

This study focused on hate speech used by haters in politicians”’ Instagram. It was aimed to find out the types of hate speech strategies and to explain the reason why hate speech used by haters in politicians”’ Instagram. After analyzing the data, the conclusions can be drawn as the following:

1. There were 5 types of hate speech strategies proposed by Culpeper (1996), it was found 4 hate speech strategies used by haters in politicians’ Instagram, namely Bald on Record Hate Speech (58), positive hate speech (264), Negative hate speech (87), and Sarcasm or Mock hate speech (14) and withhold hate speech (0). Positive hate speech was the high percentage strategies used by haters in politicians’ Instagram and the least strategy was sarcasm or mock hate speech. It was found the absence of withhold politeness because withhold politeness tends to keep silent in responding the speaker utterances which is a strategy used not to perform as expected politeness strategy. In the comment of politicians’ Instagram, we were not found that haters show keeps silent in responding the politician.

2. Hate speech were realized by haters in politicians’ Instagram through be disinterested, unconcerned, unsympathetic; use inappropriate identity markers; use obscure or secretive language; seek disagreement; use taboo words; call other names; frighten; condescend, scorn or ridicule; and personalize/pronoun, insult and similes in politicians’ Instagram.
3. The reason for using hate speech in politicians’ Instagram were to vent negative feeling, to entertain the viewers and to serve collective purposes. The absence of show power. The new reasons were found namely to show disagreement, to show dissatisfaction, to mock the politician, and to clarify something.

5.2 Suggestions

Having seen the result of the study, the researcher would like to offer the suggestions as the following:

1. To the lecturers teaching sociolinguistics, psycolinguistics; it is suggested to conduct, elaborate, and perform deep research in the study.

2. To other researchers; it is suggested that this study could be further expanded in the use of hate speech to self attack in social media and explored in terms of other discourses to contribute to the development of hate speech theories, such as the use of hate speech in literary works or its application in term classroom interaction.

3. To all the readers; it is suggested to use this study as references for understanding the application of hate speech in social media, especially for the people in conveying the opinion to be polite eventhough in comment someone in social media to build communication between the followers and politicians.

4. It is suggested to user Instagram especially the haters to manage their utterances. So the users of Instagram show the value of politeness to
viewers. It serves the education function of media social that educate all viewers especially Indonesian to be polite person.
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Youtube Community Guidelines, Hate speech


APPENDIX 1
The transcription of comment by haters in politicians’ Instagram

Hillary Clinton’s Instagram

sponzuki MUDERER
2h 2 suka Balas

sponzuki Zach raids
2h 3 suka Balas

sponzuki Zach raids
2h 4 suka Balas

261,775 suka

hillaryclinton Thanks to the women of @the.wing for the warm welcome last night! I was inspired by your passion and commitment — and getting to borrow an office from one of the greats.

keecko.reid Smh not even dialing my digits. Wtf Hillary
2h 2 suka Balas

chrislange14 #trump2020
2h 4 suka Balas

jesusnicolasandres.1 Thanks 🙏
2h 3 suka Balas

patricia.xoxoxo U should be in prison.
2h 18 suka Balas

tucker.laws Crook lemmee see the emails
2h 9 suka Balas

theoriginalskulleryco #psychopath 😈
2h 4 suka Balas

karsonc.spams Go to jail you disgusting monster
2h Balas

rarded_asylum Didn’t she die of ligma?
2h 1 suka Balas

wwwwwwwww You narcissistic sociopath
2h Balas

p_mclaughlin27 You use the yellow phone because trump took the red one
2h Balas

phetboi44 #hillaryforprison
2h 1 suka Balas

lachy.alonso ZaCh RailDs
2h Balas

tom_t_3 ZACH RAIDS
2h Balas

k_ty Lee Witch needs to rot in jail and die
2h Balas

juju.le.bg @zach.entr
2h 1 suka Balas

vibing.xl Zach raids
2h 1 suka Balas

manu.z54 Jaill that pedophile cannibal
2h 2 suka Balas

pantyrider420 Hillary I think it’s time for a threesome with lewinsky
2h 2 suka Balas

alisonmarybii You welcome ma’am
2h 2 suka Balas

gturner99 Hey check this out @thealanroper
2h 1 suka Balas

ma_nama_chef You on the phone with your military allies? Dunno why you wanted war with Russia that much but ooh well
2h Balas
Komentar

xrd2zhang You are blessed not in the jail, YET.
3min 8 suka Balas

marcamicomay21st1980 Aye_yo.
Inform everyone why you couldn’t congratulate your cry baby supporters after you lost? Only losers point fingers at everyone else, instead of taking responsibility for their losses/mistakes. You’re a prime example of a crybaby. Accept the L and move on. Maybe you should hide back in the woods again with x amount of votes to numb your pain and don’t forget to bring your to alleviate your anxiety disorder in course of the TWO THOUSAND AND SIXTEEN ELECTION. #findacure
3min 8 suka Balas

maidelj She’s on the phone to Putin. I mock at her evil smile.

hilarlyclinton Thanks to the women of @the wing for the warm welcome last night! I was inspired by your passion and commitment — and getting to borrow an office from one of the greats.
16min

Mut komentar lainnya

vansofficialtm Hillary a criminal n she should be hanged along with her rapist husband.
2min 3 suka Balas

rfreeman864 isaiah 51 spoken against you and your leage and circle that are evil.
2min 3 suka Balas

c_dayton179 Z A C H R A I D S

trbmsncr What a #Hillbag .... getting closer to that orange jumpsuit that she’s trying to call bail bonds as its getting closer , but no one is going to bail her out this time :)
2min 9 suka Balas

priyashivora I don’t get why there are so many hate comments? as a cartoon show somehow predicted it what a joke.
2min 6 suka Balas

irelandviolet Lisa Simpson be stalking my girl Hillary 😅
2min 3 suka Balas

huntersangler Lisa Simpson be stalking my girl Hillary 😅
2min 3 suka Balas

lgdenha She thinks she will win because as a cartoon show somehow predicted it what a joke.
2min 6 suka Balas

camclear_bowtie my respect for wahmen has decreased when i look at this women
2min 8 suka Balas

heysmcmath You’re so beautiful
2min 4 suka Balas

afavia88 L @vinbonacorso @saldamato @frankdehart
2min 3 suka Balas

dm_xdennisx L

johnnyvan_ish When she dies she is going to have the biggest turn out , more then Michael Jackson .... because they are there to spit on your grave .
2min 12 suka Balas
david_schwartz_Hillary you are slimeball and when you finally are cast down into hell I will celebrate with joy that your soul will rot in hell

clarango52 Thank you ....you are the best lady for the world

30trobbe_L Ohkk I was on phone

ok_jam_bored Chill guys

ok_jam_bored Damn y'all real mad chill

candvssesimbozole You'd be in jail!

trailblazingatx She's in it for the money. She's a disgusting Mongrel

obungaobama L

morgy87 On the phone conceding the election?

hillibilly_fisherman907 #bengazi #loser

freddie_james_00 You lost 2 elections....

saumya_singh_sengar 😢😢

moosh1969 On sick

conservative_trump_supporter The plastic surgery makes you look fake.

conservative_trump_supporter The woman that keeps shouting like a drunk hooligan.

wondering7000 hey bighead:P

cccarolinej Making those jail calls

sarah.chuan Puta

dieselsyndicate Evil

publicenememen1 This is so sad, Hillary play despacito This is so sad, Hillary play despacito This is so sad, Hillary play despacito

publicenememen1 This is so sad, Hillary play despacito This is so sad, Hillary play despacito

mr.dankdy_dank_memes This is so sad can we hit 50 likes

julian.fml RAID POWER

ctrunchhzt Are u calling cnn for help #depressing

jimmytravisbrand Better stop poking the bear Hillary, you are going to bury yourself! Haha

dannymeirov Can someone please lock her up asap

bali2dannymeirov The only place she belongs in is in jail!

chris_khoury L

scannell.bridget How does it feel to be a loser

conervative_trump_supporter The face of crazy

wildcard_wes is the swamp. You're lunch

colewhitely The face of beauty

the_only_person_with_this_name When I hear clinton went to jail

donaldson_matt1 Calling George Soros..."need more votes from illegals and deceased people"
Who would vote for this corrupt pandering disgrace.

Lihat balasan (8)

nathanwebb99 L

Trump. Is. PRESIDENT. DAH.

Lihat balasan (2)

We came, we saw, he died! Hahahaha!

Lihat balasan (2)

You calling to check to make sure Hat! received their money from your foundation! Corruption at its finest.

Lihat balasan (2)

The face of the babadook

Double chin unwinnin fat face

Lihat balasan (2)

#lockuphillary

Lihat balasan (2)

in politics, nothing happens by accident. If it happens, you can bet it was planned that way

Lihat balasan (2)

Ur disgusting

Lihat balasan (2)

that didn't get her into the White House so that doesn't matter. MAGA

Lihat balasan (2)

would be nice if your outfit was orange and that was a prison phone.

Lihat balasan (1)

The ONLY WORRY THE AMERICAN PEOPLE HAD WAS YOU EVER BECOMING PRESIDENT !!!!!!! You were The Real DANGER !!! Bah bye loser :)

Lihat balasan (1)

Thank God she did not win I really do thank the Lord I'm serious

Lihat balasan (1)

Stop spreading the hate OLD WOMAN. You are disgrace. Thanks GOD that you are NOT PRESIDENT. Go back to the woods or help your daughter to take care of your grandchildren

Lihat balasan (1)

#criminal

donjohnson3342 this pug should be in jail

Lihat balasan (1)

I am scared of this picture 😯
mikeoxlong_69 She's calling for another shot at the election lmfo
3m 3 suka Balas

brethorningg__L
3m 5 suka Balas

ilddaniel I saw her violence
5m 3 suka Balas

mary.doingcocaine L
3m 5 suka Balas

mazzie24 Prison
2m 5 suka Balas

blockchainbankers His name was Seth Rich
2m 5 suka Balas

joshaf_98 Killary for prison
2m 5 suka Balas

trailblazingatx if you try to become prez in 2020, make sure you put an ankle monitor on Bill. And we don’t care about these illegals and their separations. We care about protecting our citizens. This is why trump won. You just don’t listen to the majority
3m 5 suka Balas

lalalivebalasan (1)

sneakyd49 Biggest nutcase around. Should be in jail.
3m 10 suka Balas

chadellis235 @hillaryclinton don’t forget to delete those phone conversations like those emails 😏
3m 8 suka Balas

chadellis235 #walkaway
3m 5 suka Balas

nate.klingner You are garbage
3m 3 suka Balas

__lauren__schoeheer___ oh look, is the FBI calling you? saying they want to see your emails???? hahaha TRUMP 2020
3m 8 suka Balas

harperscasa 😵😵😵
3m 2 suka Balas

frankgarrison789 Paragon of beauty
3m 2 suka Balas

just_a_twans Why does she look like a psycho 24/7
3m 7 suka Balas

kyissx L
3m 4 suka Balas

montazer_312_gomnam #down_with_daesh&_hillary
3m 4 suka Balas

lalalivebalasanqueen Do you support the pug population
3m 8 suka Balas

tp922018 Bill they’re on to us again. Delete the Emails, DELETE the Emails.
3m 10 suka Balas

realmediausa Don’t worry your can use this phone when you go to jail
3m 5 suka Balas

obriankatie helleryclinton My God Hillary get on with your life. You are an embarrassment to our country. You had over 30 years to make a difference 30 years!!!!
3m 9 suka Balas

marcus_frazier_0_0 Look at that face it needs to be punched
3m 6 suka Balas

lalalivebalasan (1)

nick_leyva L

galstarielsanchez Hilary Hillary I want to meet you 😻ιι. I would like to meet you in person 🧡ιι, you and your husband
3m 3 suka Balas

madissson grace yes sister 😩😢
officialkeya Reptillian
5m 6 suka Balas
--- Lihat balasan (1)

_ryanfaubert_ Looks like slender man 😂
5m 3 suka Balas

tatertotmasterchef Take this, you’ve earned it. 🧐*life in prison* *
5m 8 suka Balas

javadmolla309 Very nice
5m 3 suka Balas

pooria_english 😌😌😌😌
5m 3 suka Balas

clay.bailey1 Calling your lawyers
5m 3 suka Balas

erin_hanratty @migerts this picture makes me want to throw up
5m 2 suka Balas
--- Lihat balasan (2)

finleap SO CUTE SIS @aconfusedginger
5m 3 suka Balas
--- Lihat balasan (1)

_.kjhf._ Boy
5m 3 suka Balas

abbyforzi i am a woman and I proudly say I voted for the right person in the 2016 election...Donald Trump❤️ #killaryforprison
5m 14 suka Balas

bfdsbfdb wtf. Hillary is a criminal who let 4 Americans die so she would have a better chance at the presidency. She is a good actor, but a terrible person
5m 13 suka Balas
--- Lihat balasan (6)

bfdsbfdb she works for wall street
5m 5 suka Balas

nazaninaan شما زيبا مستيي.
5m 3 suka Balas

kenniche_lahouari 😣
5m 3 suka Balas

la_vioskelle1974 Please come back lady! We need you!!!
5m 3 suka Balas

life.so.good Looking like the mental patient she is! I wonder how many anti-depressants she’s on haha
5m 10 suka Balas
--- Lihat balasan (1)

coopcarrpenter_.L
5m 6 suka Balas

realmediousa Parents who bring their immigrant children through the border are criminals! That is against the law in the USA 🇺🇸 no child can be left in a car during the heat a parent is jailed!
5m 7 suka Balas
--- Lihat balasan (1)

edinasuperprivat002 Did you smash that phone with a hammer too
5m 7 suka Balas

UNIVERSITAS SUMATERA UTARA
Hillary Clinton: It’s happening! Get your copy of What Happened at the link in my bio.

bemnyson: Must be on the phone with her commie pals. YOU SHOULD DIE IN PRISON TRAITOR

jojo_n_2 Phat L.

03urdy Scary

big_willie_1969 Loser!!!!

ry_innn Let’s go Donald trump

ry_innn Maga

dirt_thumper426 Is she in prison? Yeah!

thatsidewayz_is300 Thanks for taking care of North Korea for us 😂😂 😂😂

xoxo.__evie You to old for the grams granny

100bobby Ur husband is a rapist

myaclutter these comments are really depressing imao papa hill is a beast

beannicah I can’t wait to smile like she is in this picture when she dies and justice is served. As far as all her followers go, I hope you can educate yourselves.
roastrumpnaters crooked ninary
diamondccut Disgusting liar! You will pay sooner or later!!
brittswit My favorite word in the caption is “borrow”. It defines her ENTIRE life! @j0edy 😂😂😂
waylon58 Hillary is just so funny!!!
seany_bobo “Hello, I lost? Who is this?”
angryscott_ @hillaryclinton You’re final day has dawned!
fedfiveoh You marched? LOL.
blankface0000 Hillary please just die. If you haven’t yet and these are clones, Seriously you WILL NEVER HOLD OFFICE IN THE UNITED STATES OF AMERICA AGAIN
terrelldjordan Requesting assistance @hillaryclinton @pchofficial
conservativearab You don’t deserve to stand near an American flag. Communist swine.

brian_house if anyone has seen the Russian sleeping experiment please tell me that aint her
republicans_party_2018_Trump 2020!!!
epxstoyccidoingstuff male maco mnogo si sochna
__jdez__ Still with you hillz!!!!!
bunpiaou86 Nice pic. Beautiful 😌😌😌😌😌

myguysrfun How much did you have to pay these girls to look happy and tak ea picture with you
masonthememersfanpage Trump for Whitehouse
Hillary for Jailhouse
Obama for Outhouse
Bernie for Nuthouse
#lockherup #hillaryforprison #maga #trump #gayswillburninhell
#standfortheflag #backtheblue
#landofthefree #homeofthebrave
__redpill1776__ His name was Seth Rich
buffpotato Petet
APPENDIX 1

The transcription of comments by haters in politicians’ Instagram

Kim Jong Un’s Instagram
its.kerim Ohhh so fresh auf 0 bruder
kun6490 我叫你老母
eliasmohamed6 @bagirzaeidj this was kim's face when business teacher was like "ofc you chose Wendy's" mid presentation 😂
cyriljames.manuel250 Donald trump will beat your ass bitch
andrewadriansyah go take care of your peopole than your butt cheek hair

sean_pak101 This is a fake account
dj.abplanalp11 AMERICA
ezme_7u7 E wey se paso de verga el pinche pelos de elote verdad, partanle su madre tu y el otro wey avientenle todas las pinches bombas nomas no te pases de verga que no toquen a mi México фиг
 Damonh_01 His hair looks so fucking stupid.
i_am_guy_senpai__ In 2014 North Korea spent 800 million dollars know nukes and only 200 million for food aid from the UN and little rocket man think about how many people you have sickened YOUR OWN PEOPLE FROM TESTING NUKES
aviraaz_zaadinda 😦
kc_fanpage we want to die, press 😱
the east thug Salute to Kim! Usa can't start war.
leonardella_. Why would the us start war with you

98.355 tayangan
marshalkimjongun 내 위대한 국가는 당신과 모든 세계 복 많이 받으십시오... 우리 나라의 계속 성장할 것이며 우리는 최고가 될 것입니다.
my great nation love you all and happy new year .. and pur country will stay growing and we will be the best.

امة عظيمة (للهِ جميع وسلم) سنة جديدة سعيدة .. وناديكم سيرفعون ونحن سوف نكون النقل.

моя великая нация любит вас всех и счастливого нового года .. и наша страна будет расти, и мы станем лучшими.

Tampilkan semua 2.061 komentar
doomed_mat Talk shit you killed ya own brother almnf_@josiah.kimm r u an oz

LIHAT TERJEMAHAN
linkin_park_and_agp_for_life Can we all just get along for fuck sakes
8m  Balas

colt_c10 Eat my ass kim 😏
7m  Balas

linc.o.in I wish you would Nuke America. America will fucking destroy you.
7m  Balas

kevinthomson19 I’m gonna join the army just to freaken kill u
7m  1 suka  Balas

driver.birthdays Until we drop a nuke on you
6m  Balas

i_am_guy_senpai__ That double chin tho
9m  Balas

fg___1212 We love you Kim fuck American government
11m  Balas

fg___1212 @matthewploosh we love Kim Jong-un fuck USA fuck USA
11m  Balas

chimchimtataa @sean.billups nope..North Korea doesn't have a fucking internet so
10m  Balas

sean.billups @chimchimtataa they do but its only top govt officials, but they don't use social media, so i was being sarcastic before
9m  Balas

fancy1babe peace for all
9m  Balas

apricanani.exe @just_kenneth_not_kenny you make a good point but his totalitarian leadership and his own ideology means he doesn't mind the mass death of US and his own citizens in a nuclear war
15m  Balas

reecely_lad_63 @lean_prince your the most mental kid who does that to kids ur mental
15m  Balas

lean_prince @roogi2387 keep talking shit on the internet pussy boy
15m  Balas

lean_prince @roogi2387 nvm you're just a 11 year old kid.
15m  Balas

pradipth_hilmy @c011n.c4ris0n American Like a donkey Country,
AM I RIGHT, SILLY BOY?
14m  1 suka  Balas

bestheckin_memer please just dont fuck with Canada
14m  2 suka  Balas

bestheckin_memer @_che__guevara__ oooo someone got semen in their cereal instead of milk what's your problem
14m  1 suka  Balas

archi3_addi50n What is wrong with you
14m  Balas

ooofplanet Suara nya kim 😘
@alifiaasw @priscilla_tobing
@k.luthfiy_z @saniyaash
13m  Balas

priscilla_tobing @rch1wp 😚
13m  Balas

darkh_matter I'm pretty sure a well placed nuclear surgical strike at
darkh_matter I'm pretty sure a well placed nuclear surgical strike at Pyongyang, will deal with you heathens
raiseborough_matthew_ @supercaisucksmydog u can just have my country ay i dont want a war ay here u go ay
sean.billups is this actually his account?
illuminatie13 @c.i.p.h.e.r hey the rude
seamusquercio Ok so you tried to bomb us and it landed in China’s sea when you actually try to it will probably land in Germany
bikinibottomsavior bestfriend looks like siiicy siiicy
ghiselaa He is eating money
kaitlin_lyons Your bringing war to America what are you talking about!
takashi_52 unite with south korea...#peace_no_war
communist_robloxian Most people here are not north korean..
UNIVERSITAS SUMATERA UTARA

hyde_rupe16 WE WILL DESTROY YOU!!!
23m
Bales

capnlincoln @ok_anaciaraa most of the world, you meant. Russia hates the United States.
23m
Bales

nima_st07 @cuajosua
23m
Bales

manu_george1 @sali_hma see this and respect this living legend and legacy of our ideology.
22m
Bales

pyro___@manu_gheorge pft
22m
Bales

madisonmitchell5200 Korea ain’t shit. Look at Americans we will beat your ass
22m
1 suka
Bales

lean_prince @reeapton2007 nigga that the most retarded thing i’ve ever read
24m
1 suka
Bales

le0_heavens_ @most.hated_maya you know u really are 3rd most hated
24m
Bales

319husia @leo_heavens_ Nd who r the other ones?
24m
Bales

gary_the_man64 You bomb America and America will bomb you back and the earth will blow up
24m
3 suka
Bales

kennethgonzalescorreia You have a clean hire cut nice clean fade ..very nice.
24m
Bales

reecey_lad_63 You r a pussy & bitch and u will not press the button 1the US could destroy ur nation with the nuclear bombs and the uk has a system that u can’t launch a bomb into us they can just shoot it down and u don’t have enough to sent it the the US BOMB UR SELF
24m
2 suka
Bales

63kr2gr5vumuuw Halil Kim Yong Un be the greatest
24m
Bales

celiea_zyrae Filo de puta
24m
Bales

gurkri2 Reis berberin adresini ver kurban olayım. 😊
24m
Bales

momen_leyens07 Gordo tragon
24m
Bales

sspacemochii This scared the shit out of me for some of the good people in america looks like we’re going to die soon XD 😢😢😢😢
25m
Bales

sspacemochii I want to know why we can’t just be friends and coexist. Honestly
25m
1 suka
Bales

txzcilps We gon fuck north korea up
25m
Bales

prettygaaaaal_ Fuck you bitch
25m
1 suka
Bales

xo.lilith.ox Right every one hates trump even I do his skin colour is more orange then the sun (not being racist) what you should do is assassinate trump instead of nuclear bombing because if you bomb America I think other countries will bomb you I don’t want that to happen because I don’t like ww3 to
Right everyone hates trump even I do his skin colour is more orange then the sun (not being racist) what you should do is assassinate trump instead of nuclear bombing because if you bomb America I think other countries will bomb you i don't want that to happen because I don't like ww3 to happen just hire army people to kill trump they get into trouble you don't everyone then will like you i know i will 😞 😞 😞 😞 😞

Said it wrong, it should either be "against ME and MY country" or "against US and OUR country" bitch

Fuck you

Looks like a fat ass chipmunk

@friend_of_the_workers u so fucking ignorant and actually retarded, so yeah go jack off the fatass

dude I'm literally joking chill out

like tf I don't think I'm liberal at all and my parents aren't even political so stop thinking that you know what I'm saying lol it was just a joke

hehe im actually kinda srry lmao

It's good I understand I probably would have said the same thing... it all g

that's good we all chill i didn't mean to offend ur parents srry :)

Please dont do this I'm just a kid lol

You will be assassinated very very soon be afraid of my JESUS CHRIST
ilfagioloyolo Ginooo
27m  Balas

johannesoffenbart Be free and blessed in jesus christ
Jesus Love uu 💜❤️💚
#in_jesus_name 💜
27m  Balas

enitohedicis my nigga kim pulling bad bitches 😡😡😡
27m  2 suka  Balas

fran_cm19 Chino
27m  Balas

xxkingmatttx909 To bad your gonna destroy the earth with trump before the kid can do any thing
24m  4 suka  Balas

Guy.nn @explainlater this could be us but you just playin
24m  1 suka  Balas

Sam_L2005 Are u about to eat the baby
23m  2 suka  Balas

Chris.the.artguy I hope you choke on his buttons when you eat him
23m  1 suka  Balas

Laura.gjr Look at the woman on his right 😊
23m  6 suka  Balas

rebecca.niel Screw you and your generation shit.
18m  2 suka  Balas

getrekt1144 Wait do you seriously trust a kid to launch a nuclear missile? He might even blow up North Korea!
17m  4 suka  Balas

gelonese @pollosacro hhhahaha
17m  Balas

Grandmothers_sun Ускоренный
15m  Balas

Madisonmitchell5200 Not with you as a dictator. You brainwashing pig. You belong in a farm
23m  3 suka  Balas

Emilydubzpica Skinny baby
22m  Balas

Juniorlealguelv_para_venezuela Corrupção brasileiro
22m  Balas

ryanpersik Poor kid
22m  2 suka  Balas

The_first_lady_nana 😞😞😞
22m  Balas

Ravinaleeelisa C’e’ quelle donna dietro che piange 😞
21m  1 suka  Balas
**popmyload** He's like you'll grow up to be a good slave in Russian slave camp hahaha 27m 1 suka Balas

**popmyload** People behind him are like: please don't take him! he's my son I beg you! stop! you animal!! 27m 3 suka Balas

**su.noj** That chick in the back is so worried 27m 1 suka Balas

**samuperedez** Fooo 27m 1 suka Balas

**b.is.silent** NO ONE LIKES U 27m 1 suka Balas

**eliacas71** Me emperra 27m 1 suka Balas

**josh_wagner22344** if you follow me I will convince my us government to surrender to u 27m 3 suka Balas

**huntingtrapping101** Kim Jong Un for prison 2018! 27m 1 suka Balas

**bemsh** Your tittles are bigger than your nuke button 27m 5 suka Balas

**jeremy.spammm** You're my hero 27m 3 suka Balas

**refractivedesign** Hey Everyone on hear talking shiti! Zip it. No wonder he wants to blow us all up stupid dumbfucks. It's a pic with him & a kid, have some common sense. 27m 1 suka Balas

**eclipsio** At least you can run a country. You might be brutal. But Trump would be like you if he could get away with it. But I believe you'll succeed 27m 2 suka Balas

**eclipsio** Peace and compassion exactly. Try the opposite 27m 1 suka Balas

**dominicstrain** One of your people speaking "dang! Is king Jon un using my son for a staged photo again??" 27m 1 suka Balas

**bulutuyamand** Hanimış füzecik kaksişja 27m 3 suka Balas

**aahmet32** 🖤🖤🖤🖤🖤 27m 1 suka Balas

**kajalagrawal1898** Don't kill him and y people beside u r crying 😢are u mad or what?? Something wrong is going on 27m Balas

**carlo._defendi** Dickk 27m Balas

**kezluludja** ❤️ 27m Balas

**_marco_2k18** Yeeessssssss 27m Balas

**patativa60** I wanna be your friend Open the Windows of North korea for all The world. We trust in you Camarada. 27m Balas
eskittitbiihhh why are you so fat and dumb
27m Balas

nut.castle.v2 U look good my nigga
27m 4 suka Balas

_farrell_zachary_reyhan14 @marshalkimjongun eh this is real kim jong un right? geeky, stupid. you should not just treat Muslims in the country they are my brothers / the very bottom of you kim jong un just fight me the same!
27m Balas

stateofvietnam yo happy late birthday kim
27m 1 suka Balas

josh_wagner22344 Y'all r fucj
27m 1 suka Balas

ellass.garcia “I can’t wait to nuke you”
19m Balas

easterbeni wdym you are the goat 😂😂😂😂
19m Balas

___gustt___ Gay fdp
18m Balas

rebecca.niel_No the goat hates you.
16m 2 suka Balas

scottlabossiere no he hates u
17m 1 suka Balas

milksiimeshop Sure but in the goats head he’s like nooooo I better smile or he will nuke my whole family
17m 1 suka Balas

alessaitommy great nation? but if when you start the bombshell will fall on you from how ignorant you are
27m Balas

miro.lehtinen5 😊😊😊
27m Balas

enlitohedicus 💙💙💙
27m Balas

lorenzo_monogazzio Kieazel saprebbe creare una dittatura piú dittatoriale
27m Balas

belated you should post how we didn’t go to school an entire week because of snow this month
27m Balas

__dbanks Fuck u boi
23m Balas

chris.the.artguy The goat is thinking : get your fat sausage fingers of me you retarded spazz
23m 1 suka Balas

chika20189697 💖
23m Balas

madisonmitchell5200 He won’t be smiling when your communist ass eats him
22m Balas

___ Lihat balasan (1)

k_bye_m A be nice
22m Balas

k_bye_m Jk
22m Balas
ilmaripaaavo u f**king idiot korean people u think kim is the best?? hell no and ppl hungry there and that fat kim getting big mac when his country is dying to hungry
32m 2 suka Balas

djieik51 is that u r eating breakfas??
22m 2 Balas

djieik51 Oh shit it's not a cat.
22m 2 Balas

hybba 🐱🐱🐱🐱🐱
27m 2 Balas

ravinalololisa Si accuaraza le capre e poi va a bombardare l'America 👍
21m Balas

seth_freakin_rotting U look so nice and harmless y u want to nuke us just ignore @realDonaldTrump all he is is a carrot like ignore him be the better man
21m Balas

valter_almqvist You are the ugliest person in the world
25m Balas

valter_almqvist He suk
25m Balas

lihat balasan (1)

its_micah_hileman You'd probably kill the goat if he wasn't smiling so i'm not surprised
25m 2 suka Balas

rastorguev9936 🐘 🐘 🐘
25m Balas

marama.phillips The goat is telling you to back yo bitch ass up before it smacks that smile right off you ugly ass budget rocket looking face
25m 1 suka Balas

valter_almqvist You are ugly
25m Balas

valter_almqvist You think USA is scared of you bit they are not
25m 1 suka Balas

partiprasant 사사는
25m Balas

lupato_giovanni Buttamelio in culo
25m 1 suka Balas

— Lihat balasan (1)
guillequi @diaz_dlp2
25m Balas
diazz.mdz @guillequi que guay
25m 1 suka Balas
guillequi @diaz_dlp2 es ecológico

billbb Even the goat looks like it's putting on a fake smile. He does not like you.
27m 1 suka Balas
tatarbey99 Reliis dola boynuma
27m Balas

bulutyamand KING
27m Balas

kubz_zo N U K E
27m Balas

karpuzpipisi Turkey loves you!! 🇹🇷
27m 2 suka Balas

ergindemirlol Teşekkürler 🎉
27m 1 suka Balas

edgar_is_weatherdude Tell the goat to not to get too close to the sun 😄
— Balas

—
kennethgonsalescorreia Thanks for the advice..watch who you..mess with..in life our the people next too your family. sick curruppters cause i belive i belong as Chinese property..for ideas an technology..ack.s of destruction..too soon wast of this generation not good may next generaton..why i say i goverment..of Europe cape Verde.islands is what..iam a few lands but i am designer of white mens rich ness ..sneakers and cars i specialize.in my perfection.and dont for get cartoon maker..a artice for life thats no bull shiting..
25m Balas

tzdapandax It’s the fat fam 😂😂😂
24m Balas

roya.7029 دست بردار از ظلم ب مردم ی دنیای دیگر دست بردار از بیداری و نگرانیلار
24m Balas

akx.sun Wow your all tied up in yourself arnt you, maybe you should be more encouraging. Most people dont like you, so you should at least try to do something that is concerning others in need😊😊
19m 1 suka
—— Lihat balasan (1)

tim.38.frde C koi çça barbe ?
19m

alteristdasgeil Trump gives him the middle finger #sadhibba
19m 1 suka

xo.pap1215 @megaalwyn he’s hitting it from the back man
19m 1 suka

littleomdraws Dude can you get any more awkward then this
19m

mohammadabyan mr trump, did you know muslim have the greatest god? ALLAH SWT. and you know ALLAH SWT can make everything happen better than you. you hurt muslims heart, we care and we gonna take you down. no joking. muslim have ALLAH SWT.
10m

donaldofloressevi Good
10m

j.g.17337 https://m.youtube.com/channel/UCIRvYApTqHPxKHAV99R8oHA
10m

neegar_pq_99 🇦🇫ඉඩඇඃකඕඕග
e
10m

kia2insta People of iran 🍀Loveመ電子信箱
Israel & USA
10m

guythatlikeskitties He did a great job covering up that false flag attack.
21m

kimrollins5400 A. With a few
21m 1 suka

xcx.maxschieder.xcx @kirchiball
21m

mitchell.harrington If only he knew how to do it up
21m 1 suka

unorijinaliti He looks like a pedo
20m 3 suka

emile_cvni il a de la chance dis donc
20m

the_koolmeister USA USA USA
19m
8.196 suka
marshalkimjongun this generation will be the best.
marshalkimjongun 이 세대는 가장 좋은 것입니다.
this generation will be the best.
 Marshalkimjongun: وهذا الجيل سيكون أفضله.
marshalkimjongun: это поколение будет лучшим
APPENDIX 1

The transcription of comments by haters in politicians’ Instagram

Donald Trump’s Instagram

realonaldtrump: Today we mourn for all of those who lost their lives in the terrible Florida shooting. 23m

danimulroooney12: @realonaldtrump how does the president of the United States have time to fake and bake? Oh yeah that’s right, America became irrelevant on a global scale when you stepped in. 22m

thomas37her: Stop the wappon boom in usa or how many will die in the future 22m

levyfeder: Trump!!!! 22m

sharifialireza.official: Father dog 21m

kmg_ crisp: Get rid of these guns. You guys won't do anything. 6 year olds died in Sandy Hook and you guys just sat and sent condolences. You talk about get into a nuclear war with north Korea but can't solve a race war in your own country. guncontrol takeaction 21m

trishadaley_: Bless all who serve. God bless our President. I love our President 22m

_jilchickenpatty_: Bro his face is my mood on Monday tho 😞 ( no disrespect buh frfr ) 22m

hadikarimi1987: داداش داری اشتیاه موزی
diamondl4ne46 Amen

amaralan3 🇺🇸❤️ vídeo We Love Our Brave. Thank you

ellisonma213 love it.

niko21239 Brah, your opinion doesn't matter.

amajewellery Is worst president in history. Please don't lie to american

mick7163 Worst president Ever

normacallister Did you give your employees a bonus of a $1000 a month

ilqueen Ew

finleethedog We should be respectful he might fire us lol

reneeboyyzzz mourning is nice and all but how about taking SOME ACTION neveragain

vitalyboo edits What does she know about anything? All she is rich, has no concept of reality!

mary.newyorkcity @rosa.rodriguez17 impeached for what? Getting our country back on its feet, go bury your head in the sand so we can't hear you winging any more 😂

bulusiziyang Stupid old man

julius.miro One kim down... onto the next kim... Jong un have to meet all the kims this year

sarah_2010.05.18 And after meeting, what did u do with kim?

minamizbob you look like fatty with organe looking skin

daisydukes143 Behead trump 2018

germania_458 AMERICA

minamizbob @somebuddysomewhere I don't usually write like that. That was a friend of mine

giuli.grinzato TRAM TE SI UN FIGO

__damn__22 Im canadian and wenever
realdonaldtrump 🏳️‍🌈 Today we mourn for all of those who lost their lives in the terrible Florida shooting.

23m

Muat komentar lainnya

bplabarron This is an act of pure EVIL, who cares about his plea, the victims had no chance for a plea he imposed violence on them, justice is the death penalty, this act by a monster, is why there is the death penalty.

23m 1 suka

charla_booboo Let’s make our schools like the White House. With lots of security.

23m 2 suka

mitchgruen Why does this look like CGI?

23m 1 suka

unaesthetic.saraa We don’t need your thoughts we need you to take action. I hope people realize that they made a mistake voting for you because you haven’t done anything to “make America great again”. You’ve cause chaos so fix it.

22m 9 suka

svaniscono A little Chinese boy died to save his companion. 😔

22m 7 suka

adouble5555 You’re a fraud

22m 1 suka

_pencil.shinobi_ Who wrote that speech for you, @realdonaldtrump

22m 2 suka

joshuawevans83 You weren’t voted in to mourn! Fix it!

22m
s.solange.e DO SOMETHING ABOUT IT IDIOT!

humanities_enemy Change the laws or change the president!

ashcovered.books thoughts and prayers don’t do crap for this country. Either take action or get out of office. People need a leader, not someone who just tells us in every single tragedy “our prayers are with the victims”

sjimpressos Fuck.

sjimpressos Loser

cceillman84 Anybody who brings a gun to school deserves to be shot.

buddhism Ur voice makes me want to drool

_jucymoses your eyes stupid

depytfx Someone has too....thanks Mr. President

bellassaiantonio Amen. Keep to it. For get what the snowflake fairies, who hide their faces have to say. You stand with courage and pride. The real Americans will always respect that.

giannirico21 😊

melodiers U should die

pourya6512 #turkeykillchildren #turkeykillCivilian #SaveCivilHuman #whereisHumanRight #StopTurkishOffensiveAgainstKurds #StopAfrikGenocide #StopGenocideinAfri #Afrik #SaveAfrik #TurkeyHandOffAfri #NoFlyZone4Afrik #NoFlyZoneAfrik #StopTurkishOffensiveAgainstKurdsinanSyria #ArmenianGenocide #ErdoganAfriNelerDokuma DON'T BE SILENT WHILE TURKEY KILLS KURDISH CIVILIANS IN AFIRIN!عذر يسمند. مهنياتك ما بعدمك

shahzadah.razapahlawi 😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒😒�

ed_the_baptist Jesus is the only hope this world has ever had and America has allowed Jesus to be unwelcome in our schools and our public places, so Jesus has withdrawn his protection from these places. Let’s invite Jesus back to cut society and he will heal our land.

_x_soraya PD

wholsheilaweaver :

damir.omerhodzic God I hate how he talks...
cicilman84 We can protect our money in banks with guns but we can't protect our children with guns (get some hired guns in the schools)

Lihat balasan (1):

neiterman_1 You will always be able to obtain a gun if you really try. This is a mental health issue

Lihat balasan (1):

waxycuticle Grow up and change the law

Lihat balasan (1):

tavo1977 The liar 😙 and chief 😳

Lucymoses your eyes stupid

debypnx Someone has too....thanks Mr. President

bellassai.antonio Amen. Keep to it. For get what the snowflake fairies who hide their faces have to say. You stand with courage and pride. The real Americans will always respect that

daniel0002709 But still there is problem within your system. Legisllating gun for anyone who is above 20 without considering the consequences is very dangerous for your country. These killings will go on till the day you will decide to change that law which allows people buying guns as if its a necessity need.

steve1982

cole.hinshaw_ I agree and support him 100% but can we get some better cameras at the White House?

sachies___ Die!

hasanbasrilitakik You are responsible for death of children of middle east. We are aware of your middle east games. You sport terrorism. What a pity to you.

Lihat balasan (2):

hasanbasrilitakik You try to kill all muslim with fake islamic teror. We know you created islamic terorism.

Lihat balasan (2):

eh7916 تعاوند بی گمانه و رو به رو اکنون

houndsandhorses7 Thank you, President Trump, for your tireless work and endless concerns for our beloved AMERICA, STILL the finest Country on God's Great planet. We Constitutional Patriots shall prevail, making every effort to see that Liberty and Equal Justice gets provided for all within our jurisdiction, and morality and

a.d2786 You has a dog

gunnerjmd Trump rims donkeys.

dana.asj I hufe you do you know that

dana.asj Trump?

connorbohn ban assault weapons

reza_kiae_110 Old sumper

my_orange_dog_ Wow. 😋

erienbuta WHAT RIGHTS??YOU HAVE DESTROYED EVERYTHING

arash_84 😎😎😎

big_mang_23 Truth

bigpapabear1963 There is if you look around you and see what has Ben created who created the earth salen I think not
ayalhedhumalhae

jennifer_schulman72 Our rights are God given and that means that no man can take them away.

jennifer_schulman72 #JesusChristisLord

Tikamo1212سلام أتاني رئيس جمهور يا شما آذ أیراتی ما تفرید؟

Lihat balasan (1)

eenchristian What a beautiful man, hope those shattering lips go around a nice tall glass of orange juice very soon 😃❤️🇸🇩🇸🇮

Bin besserer President

missmopesy61 @jmcgrath308 get some serious help and look in the mirror oh wait you can't cause every time you look in it, it breaks idiot. If you don't like Donald trump than don't look at his posts and don't reply b**ch god help you people who don't like Donald trump back off or I will seriously lose my......

Lihat balasan (2)

superstarclle Prayer, yes LORD!!! 😊, #THANKGOD4THIS1

woodsvirginia67 All lives matter

asummerkenzio u look like a trumpelstitskin

jmcgrath308 Pig stain on your fat chin

mrpirrmann wrong

koryr31jcfollower Amen

hannah.morris14 I love this this is awesome you have been a great president no matter what a lot of people say thank you for all you do, God bless you and your family 😊

eryq.10x The only statement you need to make on the affair issue is this: #larrysinclair

imnotsadbungohfrommyboob

Bin besserer President

livthegr8 MISTER JAY

siman_queen75 Gods is the capital of Palestine Inshaal is you are not seeing that When Allah give him Great Order

oliviabeardmore Crazy man

downie_s @sharandhillon @teganp_10 you can create more rights with playdough than he can

minister_class Yes Amen!

aya_almhehae
verticalimit78 Don't even make sense. 😕
20m

melenaparadee Please remember this when it comes to our Second Amendment rights as well as our right to due process.
20m 1 suka

meonin100gramm First of all, there ain't no Creator. But if figurally saing, true. But anyway #Trump is #notmypresident
20m

— Lihat balasan (1)

meonin100gramm ...'cause im not us citizen
20m

rondoogiebug 🎈
20m

dbd1949 When do you ever enter a church? Your church is the golf course.
21m 1 suka

— Lihat balasan (2)

parsons.lydia AMEN!! Trump!!
21m 1 suka

linda.lopez.376695 So true
21m 1 suka

katie_petty123 well said, mr president.
21m

akkanhikmet Vampire, are you sleeping alone? Innocent children are dying because of you.
20m 2 suka

dirtdamsel I laughed. This was a dumb post
10m 2 suka

— Lihat balasan (3)

kewllove Dbd1949, Anyone disrespectful twords the President that's been here for our country and rocked the best Presidential election in American history is just a Deplorable. Just my opinion though...
10m 1 suka

limoncitosandoval_1109 God? ☝
10m

gerard.muhakam Masa
10m

2much.mar #blacklivesmatter 🎈
10m

akkanhikmet @k_mcelveen you, the worst human. Turks you fear, because the steep stands. USA, Syria terrorists supported.
21m 1 suka

syl_isiah_1 @realdonaldtrump You are a great President thanks for speaking up and making changes! We needed you in office!!
21m 1 suka

— Lihat balasan (1)

mr.bahrami_prv Dart goblin
21m

jitu.ki.masti Haan Bhai kya haal chaal h
21m

william.lm18 🌵 trump 😊
21m 1 suka
alyssa1bryan I’m ashamed of u

jillian.oconnor Blw that’s racist
towards religions other than Catholic
and Christian...I drk if your small brain
can process that though

singha.monisha Wow sir you are
awesome

jaim9880 As if Trump himself even
believes in another God than himself

_kim.jost_Gang weder i das
Dräckloch wod härcho besch

xcarolineflynntcheeto

_ steven_elijah Amen

kewlllove Get over the past IDq

kewlllove Get over the past has
nothing to do with the awesome job
the President is doing.. QUIT Crying

kewlllove I am not hateful person we
all have our own opinion, but we
should respect our President, and
saddens me to see the cry babies
of the Democratic parties, talking crap,
it is like listening to a bunch of Hillary

mr_pankston surt you're a man who
tries to take rights

prosserdogs Separation of church
and state you ignorant fool.

tyrosoflve Don't cuck on the second
amendment.

coreyjkeller Your creator is play-doh
and tang you POS

teresadrew1974 Sorry not arguing
with ppl

realsuheepark1207 🙋

ballsandweiners89 He has the right
to be the most obfus, demagogic
narcissist tool that America has ever
had the misfortune of “electing”. I
would expect nothing less than some
form of “Divine Intervention” to
believe it even possible. You got me
Teflon Don. Carry on with
denigrating the honor of the highest
office in this country.
thejp
This is rich coming from you. Pure evil you are. You're a disgrace to our country.
22m 1 suka

afgon2713
Hang awat dok boh orang ha
22m

firmske_tanya
تعد صبحة واراكوند ورده برلوق جم جد مدني ته دايم
22m

denniscanterjr
God bless you, the greatest president.
22m 2 suka

kewlove
I know they are talking and disrespectful to our President, just a bunch liberal sissies.
22m

velascoherman
Then why are you dictating hatred? He is watching so you just talk and do not believe!
22m 3 suka

teresadrew1974 😞😞😞😞
22m

teresadrew1974 #realdonaldtrump is doing a grate job
22m 3 suka

rissa3384
Trump please die a long, painful agonizing death. And take Pence with you.
30m 7 suka

rebeccabee1981
God bless you Mr Trump, you and your family are in my prayers. Love from Australia 🙏🏻
23m 4 suka

mkvmuzic
Happy President’s Day, Sir. I respect you, and the way you have been running the country makes me proud to be an American. Your speech on January 30th was so powerful; it will not be forgotten. Thank you for the sacrifices you make for the American people every day.
23m 1.8k
**Spoonisdead** YOU ARE NOTHING

**mindful_meegs** Vomit you are a disgrace

**riri.0929_Telaso**

**mike_forward** Evolutionary processes are praiseworthy

**sassybigsky7** AMEN

**northstar718** Pig

**badieemu** Ab zboooooo 9ayer 7akeem w male 3rfan 😞😞😞😞

**jeankozma** I doubt very much you believe this you're such a f****** liar

--- Lihat balasan (1)

**parisa.xmx** الله كبري

--- Lihat balasan (2)

**parisa.xmx** عقدة اي ياشت

**danielle_hynda** Uuuuuuuuuuuugh I hate you sooooooo much

**toni_edith** Actually so disgusted that you are a christian

--- Lihat balasan (1)

**abdelfattah_atallah** Kafir trump is saying that rights are from Allah, so if you tried to rule by Allah share'a or khelafa, so you're terrorist, logic is destroyed here

--- Lihat balasan (1)

**tylerwright1958** FRICK U

--- Lihat balasan (1)

**supermom12stephanie** Take our food stamps, give us child care

--- Lihat balasan (2)

**thew_gay_shit** SEPARATION OF CHURCH AND STATE Idiot!! MAN LITERALLY CONSTRUCTED THE IDEA OF RIGHTS!

--- Lihat balasan (2)

**davidderricc37712** That’s is the truth! Mr. President I would really need to talk to you if you have time sense I'm just a countryboy! But in God I believe thank you for your time David Derrick

**oalbert128** Anyone who thinks this guy believes it is a looney

**ronaldedison777** Yes the Bible is the only true way
parkerpdx Laughable... you talking about morality... vile in, vile out. What an embarrassment.
23m 4 suka

tonyg305 Amen so true
23m

nikola_gosevski I agree! 😊
23m 1 suka

morafa_official Best President ever
23m

dispensanick THANKS FOR STICKING UP FOR GOD THE FATHER PRESIDENT TRUMP YOUR A REAL MAN
23m 1 suka

7darius7 Amen
23m

geman52 LMAO! google...really?? Lot of disinformation & lies on google, they are not a trusted source! You should already know that! They repeat msnbc & cnn..."Fake News"...its what happens when you think ur smarter than you really are. google.... 😐
5m

barbgreenhouser You, Are a Traitror! Too America!
3m

geman52 Politico is a left wing rag than is no more reliable than the huffington post or snopes! You dont support our President, ur a left wing Hater! Its pretty clear now...
5m

pouyankurd سيزار تروبيت
8m

moulayadbelkibrenicioui You are always on the right Teacher, you are our teacher Our manager in everything You protect the American state All your decisions and protect our family I love you and love all your politics You are a hero in everything I love you all I love you, my best family Donald Trump You are the soul of the soul moving in the eyes of Abdul Kabir, Your grandchildren will help you and raise your grandchildren to the health and upbringing of your brother Abdul Kabeer the Asian.
8m 1 suka

seyyahin_gunlugu Crazy and pork Trump. You do not know Turks any more. If you want to get to know us, why is China made seductive? 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 😏 🤷‍♂️